

August, 9, 2012

Company Name: Sharp Corporation  
Representative: Takashi Okuda  
President & Representative Director  
(Code No. 6753)

Company Name: Toppan Printing Co., Ltd.  
Representative: Shingo Kaneko  
President & Representative Director  
(Code No. 7911)

Company Name: Dai Nippon Printing Co., Ltd.  
Representative: Yoshitoshi Kitajima  
President  
(Code No. 7912)

**Change of the Effective Date of Business Integration (Simplified Absorption-type Company Split)**  
**of Liquid Crystal Display Color Filter Businesses Operated by**  
**Toppan Printing and Dai Nippon Printing at Sakai Plant into Sharp's Subsidiary**

With respect to the company split (the "Absorption-type Company Split") which was announced in our press releases titled "Business Integration (Simplified Absorption-type Company Split) of Liquid Crystal Display Color Filter Businesses Operated by Toppan Printing and Dai Nippon Printing at Sakai Plant into Sharp's Subsidiary and Transfer of Sharp's Subsidiary" dated May 24, 2012, "Change of the Effective Date of Business Integration (Simplified Absorption-type Company Split) of Liquid Crystal Display Color Filter Businesses Operated by Toppan Printing and Dai Nippon Printing at Sakai Plant into Sharp's Subsidiary" dated June 28, 2012 and "Change of the Effective Date of Business Integration (Simplified Absorption-type Company Split) of Liquid Crystal Display Color Filter Businesses Operated by Toppan Printing and Dai Nippon Printing at Sakai Plant into Sharp's Subsidiary" dated July 30, 2012 (the "Press Release of July 30, 2012"), we hereby announce that the effective date of the Absorption-type Company Split will be changed.

1. Details of Change

Effective Date of the Absorption-type Company Split

Before Change: August 31, 2012 (scheduled)

After Change: August 11, 2012 (scheduled)

2. Reason for Change

As announced in the Press Release of July 30, 2012, we have been continuously working toward the target effective date of the Absorption-type Company Split to August 31, 2012. However, the procedures regarding the Absorption-type Company Split are expected to be completed as of August 11, 2012, and therefore we have decided to change the effective date thereof.