

Consolidated Financial Results for the Second Quarter Fiscal 2015

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SHARP CORPORATION

October 30, 2015

Forward-Looking Statements

This presentation material contains certain statements describing the future plans, strategies and performance of Sharp Corporation and its consolidated subsidiaries (hereinafter “Sharp”). These statements are not based on historical or present fact, but rather assumptions and estimates based on information currently available. These future plans, strategies and performances are subject to known and unknown risks, uncertainties and other factors. Sharp’s actual performance, business activities and financial position may differ materially from the assumptions and estimates provided on account of the risks, uncertainties and other factors. Sharp is under no obligation to update these forward-looking statements in light of new information, future events or any other factors. The risks, uncertainties and other factors that could affect actual results include, but are not limited to:

- (1) The economic situation in which Sharp operates;
- (2) Sudden, rapid fluctuations in demand for Sharp’s products and services, as well as intense price competition;
- (3) Changes in exchange rates (particularly between the yen and the U.S. dollar, the euro, and other currencies);
- (4) Regulations such as trade restrictions in other countries;
- (5) The progress of collaborations and alliances with other companies;
- (6) Litigation and other legal proceedings against Sharp;
- (7) Rapid technological changes in products and services, etc.

*Amounts less than 100 million yen shown in this presentation material have been rounded down.

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I . Financial Results for 1H Fiscal 2015

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Financial Results for 1H Fiscal 2015

- Net sales in the first half of fiscal 2015 were 1,279.6 billion yen, down 3.6% from the same period last year.
- All products groups' businesses are in progress as schedule at the fiscal top, except Display Devices.
- Structural reforms are on progress steadily

(Billions of Yen)

	FY2014	FY2015		
	1H	1H Results	Change (Y on Y)	Difference (Y on Y)
Net Sales	1,327.6	1,279.6	-3.6%	-47.9
Operating Income (margin)	29.2 (2.2%)	-25.1 (-2.0%)	-	-54.3
Net Income Attributable to Sharp Corporation (margin)	4.7 (0.4%)	-83.6 (-6.5%)	-	-88.3

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Financial Results for 2Q Fiscal 2015

- Net sales in 2Q FY2015 were 661.3 billion yen, up 7.0% over the previous quarter.
- Operating income was in the black, as all product groups except Display Devices were in the black.
- Due to factors including continuous structural reforms, a net loss attributable to Sharp Corporation was recorded during this quarter.

(Billions of Yen)

	FY2015			
	1Q	2Q	Change (Q on Q)	Difference (Q on Q)
Net Sales	618.3	661.3	+7.0%	+43.0
Operating Income (margin)	-28.7 (-4.7%)	3.5 (0.5%)	-	+32.3
Net Income Attributable to Sharp Corporation (margin)	-33.9 (-5.5%)	-49.6 (-7.5%)	-	-15.6

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Other Income (Expenses)

(Billions of Yen)

	FY2014	FY2015			Difference (Y on Y)
	1H	1Q	2Q	1H	
Operating Income	29.2	-28.7	3.5	-25.1	-54.3
Other Income (Expenses)	-15.5	-1.5	-48.5	-50.0	-34.5
Equity in earnings of affiliates	+4.0	+1.7	+1.3	+3.0	-0.9
Gain on sales of investment securities	+5.9	+1.7	+0.0	+1.8	-4.1
Reversal of provision for loss on litigation	+19.2	+2.0	-	+2.0	-17.1
Receipt of settlement package	-	+6.2	+0.8	+7.1	+7.1
Interest expense	-11.8	-5.5	-4.4	-9.9	+1.8
Impairment loss	-2.4	-6.5	-4.6	-11.1	-8.6
Restructuring charges	-5.7	-	-35.3	-35.3	-29.5
Settlement	-14.3	-	-	-	+14.3
Pretax Income	13.6	-30.3	-44.9	-75.2	-88.9
Income Taxes, etc.	-8.9	-3.6	-4.7	-8.3	+0.5
Net Income Attributable to Sharp Corporation	4.7	-33.9	-49.6	-83.6	-88.3

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Sales by Product Group

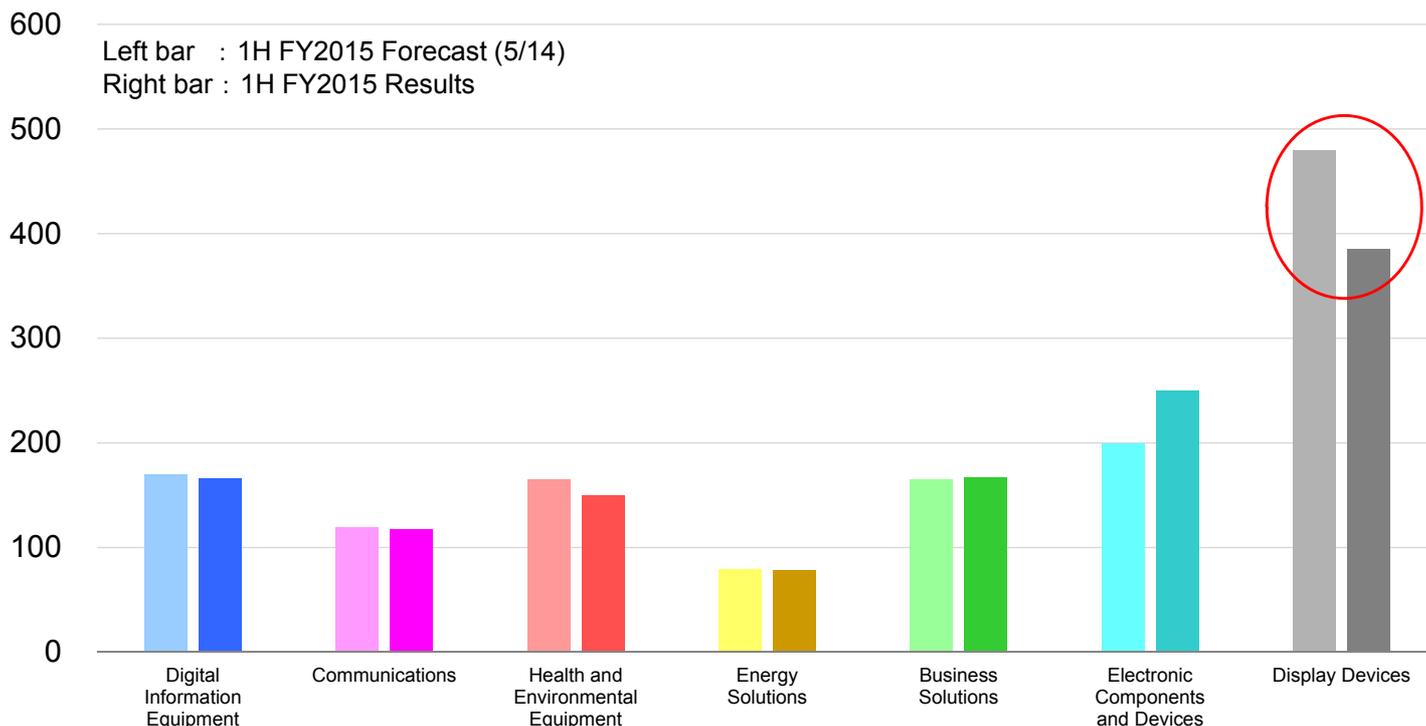
	(Billions of Yen)							
	FY2014	FY2015				Change (Y on Y)	(5/14) Forecast difference	FY2015
	1H	1Q	2Q	1H Results	(5/14) 1H Forecast			
Digital Information Equipment	211.8	70.3	96.9	167.3	-21.0%	-2.6	170.0	
Communications	119.5	56.8	60.8	117.6	-1.6%	-2.3	120.0	
Health and Environmental Equipment	162.8	74.7	75.8	150.5	-7.5%	-14.4	165.0	
Consumer Electronics	494.2	201.9	233.6	435.5	-11.9%	-19.4	455.0	
Energy Solutions	142.9	36.8	41.8	78.7	-44.9%	-1.2	80.0	
Business Solutions	165.9	80.6	91.7	172.3	+3.8%	+7.3	165.0	
Product Business	803.1	319.4	367.1	686.6	-14.5%	-13.3	700.0	
Electronic Components and Devices	149.7	131.7	111.5	243.2	+62.4%	+43.2	200.0	
Display Devices	460.9	187.8	203.3	391.1	-15.1%	-88.8	480.0	
Device Business	610.7	319.6	314.8	634.4	+3.9%	-45.5	680.0	
Subtotal	1,413.8	639.0	682.0	1,321.0	-6.6%	-58.9	1,380.0	
Adjustments	-86.1	-20.7	-20.6	-41.3	-	+38.6	-80.0	
Total	1,327.6	618.3	661.3	1,279.6	-3.6%	-20.3	1,300.0	



*Sales of each product group include internal sales between segments (Product Business / Device Business) 5

Sales by Product Group

(Billions of Yen)



*Sales of each product group include internal sales between segments (Product Business / Device Business)



Operating Income by Product Group

	FY2014	FY2015			Change (Y on Y)	(5/14) Forecast difference	FY2015
	1H	1Q	2Q	1H Results			(5/14) 1H Forecast
Digital Information Equipment	0.3 (0.2%)	-17.3 (-24.7%)	2.3 (2.4%)	-15.0 (-9.0%)	-	-6.0	-9.0 (-5.3%)
Communications	7.1 (6.0%)	4.9 (8.7%)	5.5 (9.1%)	10.5 (8.9%)	+46.1%	+6.5	4.0 (3.3%)
Health and Environmental Equipment	7.7 (4.8%)	0.7 (1.0%)	1.8 (2.4%)	2.5 (1.7%)	-67.3%	-3.4	6.0 (3.6%)
Consumer Electronics	15.2 (3.1%)	-11.7 (-5.8%)	9.7 (4.2%)	-1.9 (-0.5%)	-	-2.9	1.0 (0.2%)
Energy Solutions	-0.2 (-0.2%)	-3.9 (-10.7%)	1.3 (3.2%)	-2.6 (-3.4%)	-	-3.6	1.0 (1.3%)
Business Solutions	15.9 (9.6%)	6.8 (8.4%)	9.9 (10.8%)	16.7 (9.7%)	+5.2%	+1.7	15.0 (9.1%)
Product Business	30.9 (3.9%)	-8.8 (-2.8%)	20.9 (5.7%)	12.1 (1.8%)	-60.8%	-4.8	17.0 (2.4%)
Electronic Components and Devices	-2.4 (-1.6%)	2.8 (2.2%)	5.1 (4.7%)	8.0 (3.3%)	-	+5.0	3.0 (1.5%)
Display Devices	20.8 (4.5%)	-13.7 (-7.3%)	-12.7 (-6.3%)	-26.4 (-6.8%)	-	-34.4	8.0 (1.7%)
Device Business	18.3 (3.0%)	-10.8 (-3.4%)	-7.5 (-2.4%)	-18.4 (-2.9%)	-	-29.4	11.0 (1.6%)
Subtotal	49.2 (3.5%)	-19.7 (-3.1%)	13.3 (2.0%)	-6.3 (-0.5%)	-	-34.3	28.0 (2.0%)
Adjustments	-20.0	-9.0	-9.7	-18.8	-	-0.8	-18.0
Total	29.2 (2.2%)	-28.7 (-4.7%)	3.5 (0.5%)	-25.1 (-2.0%)	-	-35.1	10.0 (0.8%)

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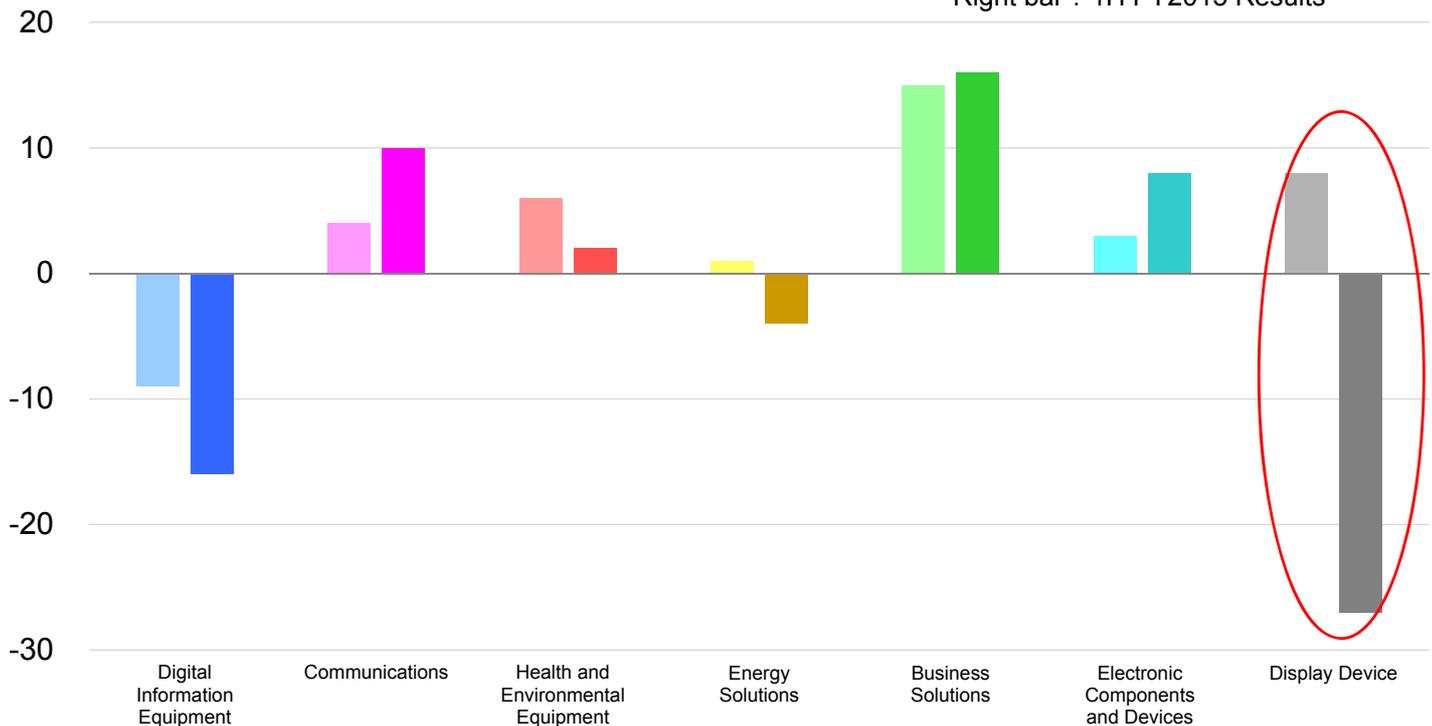
*Figures within parentheses indicate operating margin.

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Operating Income by Product Group

(Billions of Yen)

Left bar : 1H FY2015 Forecast (5/14)
Right bar : 1H FY2015 Results



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Consolidated Balance Sheets

- The equity ratio decreased from 12.3% at the end of June 2015 to 9.4% at the end of September 2015.

(Billions of Yen)

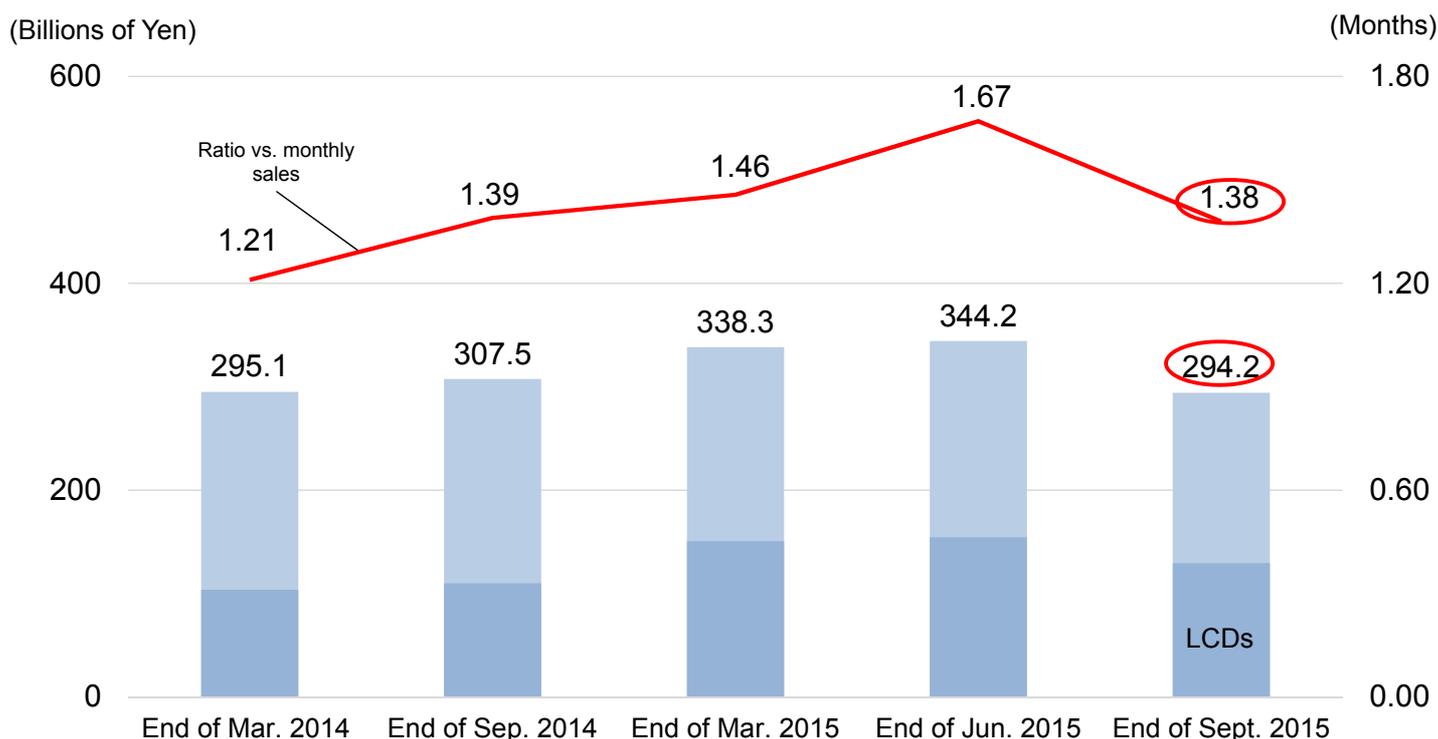
	FY2014	FY2015			FY2014	FY2015	
	End of Mar. 2015	End of Jun. 2015	End of Sep. 2015		End of Mar. 2015	End of Jun. 2015	End of Sep. 2015
Cash, time deposits and restricted cash	258.4	214.2	175.0	Short-term borrowings	848.9	661.5	666.4
Notes and accounts receivable	605.6	557.1	574.2	Notes and accounts payable	468.0	422.3	422.7
Inventories	338.3	344.2	294.2	Other current liabilities	369.9	326.1	324.9
Other current assets	96.7	97.7	106.4				
Current Assets	1,299.1	1,213.4	1,149.8	Current Liabilities	1,686.9	1,410.0	1,414.1
Plant and Equipment	400.5	390.9	377.1	Long-term Liabilities	230.4	216.8	191.9
Investments and Other Assets	262.0	265.5	259.8	Liabilities	1,917.3	1,626.8	1,606.1
Deferred Assets	0.0	0.0	0.0	Net Assets	44.5	243.0	180.9
Total Assets	1,961.9	1,869.9	1,787.0	Total Liabilities and Net Assets	1,961.9	1,869.9	1,787.0
				Equity Ratio	1.5%	12.3%	9.4%

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Transition of Inventories

- Inventory was 294.2 billion yen, down 50 billion yen compared to the end of June 2015, and the ratio vs. monthly sales decreased from 1.67 months to 1.38 months during the same period.

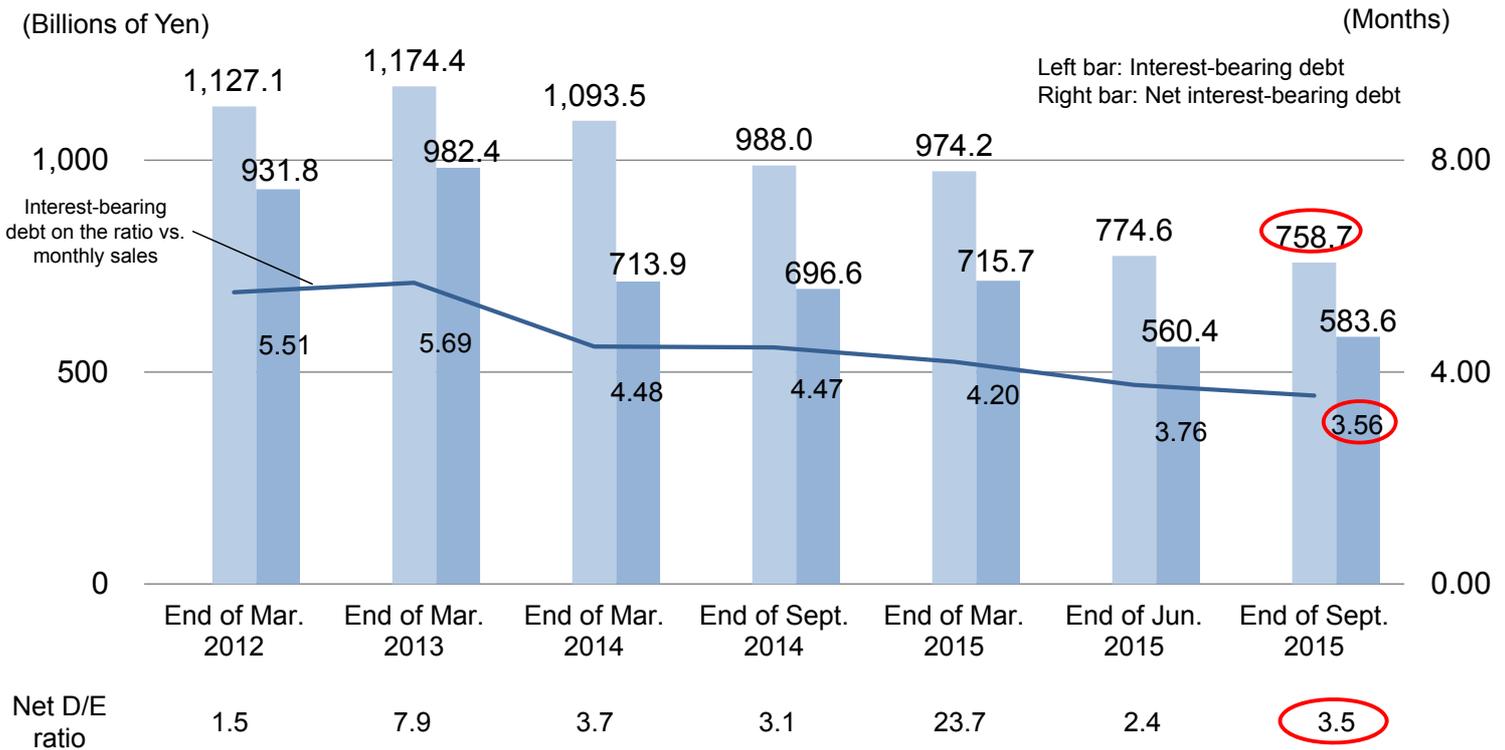


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Transition of Interest-Bearing Debt

- Interest-bearing debt at the end of September 2015 declined by 15.9 billion yen, in comparison to the end of June 2015. The ratio vs. monthly sales decreased from 3.76 months to 3.56 months.
- Net interest-bearing debt* increased from 560.4 billion yen at end of June 2015 to 583.6 billion yen.



*Net interest-bearing debt: interest-bearing debt – cash, time deposits, and restricted cash

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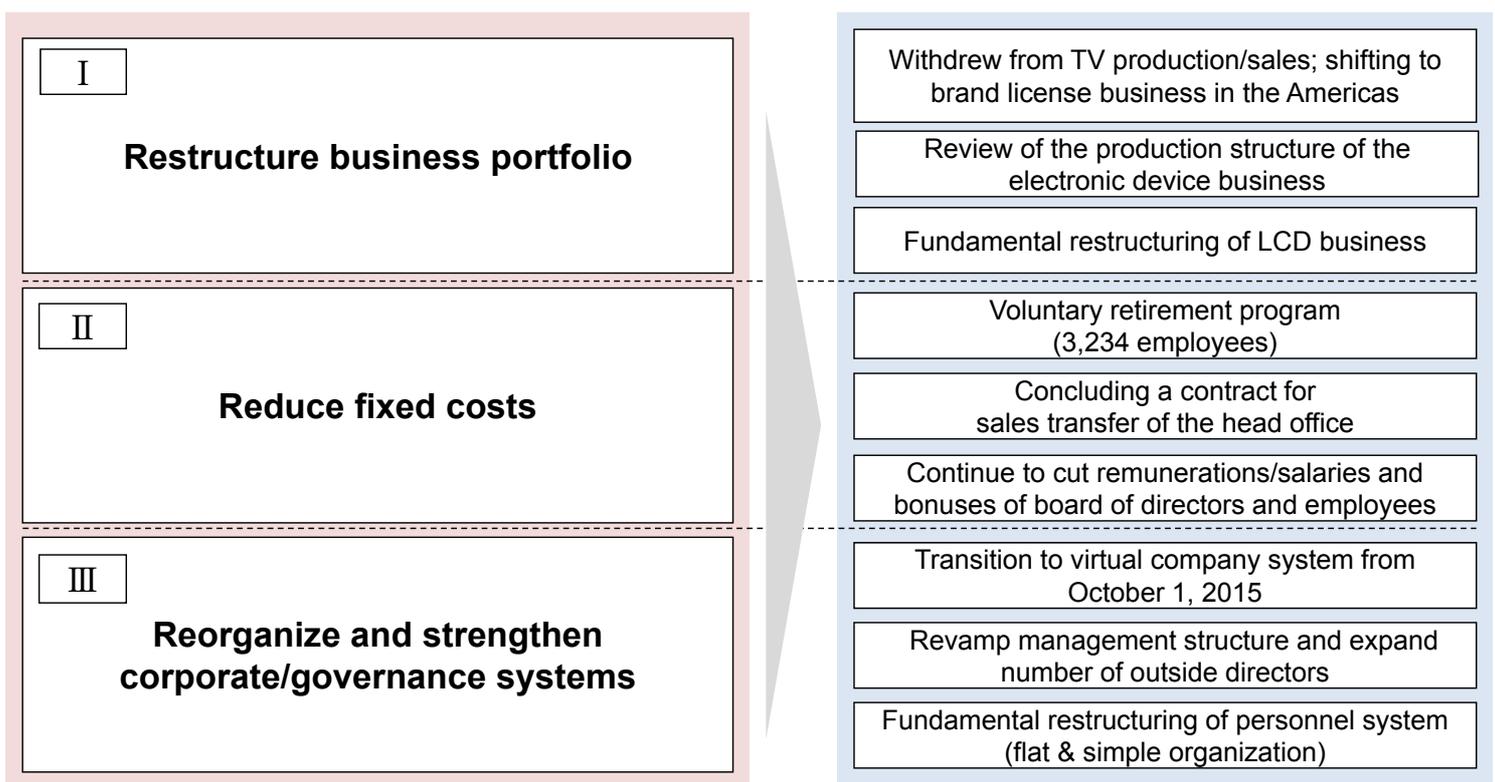
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Implementation Status of Medium-Term Management Plan

Implementation of the three key strategies announced in the Medium-Term Management Plan is currently making steady progress.

Medium-Term Management Plan Three Key Strategies

Current Implementation Status



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II . Financial Results Forecast for Fiscal 2015

Financial Results Forecast for Fiscal 2015

- Based on the first half results, the current situation, and future estimates, we announced a revised Fiscal year forecast on October 26, 2015.
- Sharp Group intends to announce the forecast for net income (loss) attributable to Sharp Corporation once it becomes possible to make a reasonable estimate of the impact on consolidated financial statements of the materialization of structural reforms currently under consideration or in progress.

(Billions of Yen)

	FY2015			
	1H Results	2H Forecast	Fiscal Year Forecast	Change (Y on Y)
Net Sales	1,279.6	1,420.3	2,700.0	-3.1%
Operating Income (margin)	-25.1 (-2.0%)	35.1 (2.5%)	10.0 (0.4%)	-

Sales Forecast by Product Group

(Billions of Yen)

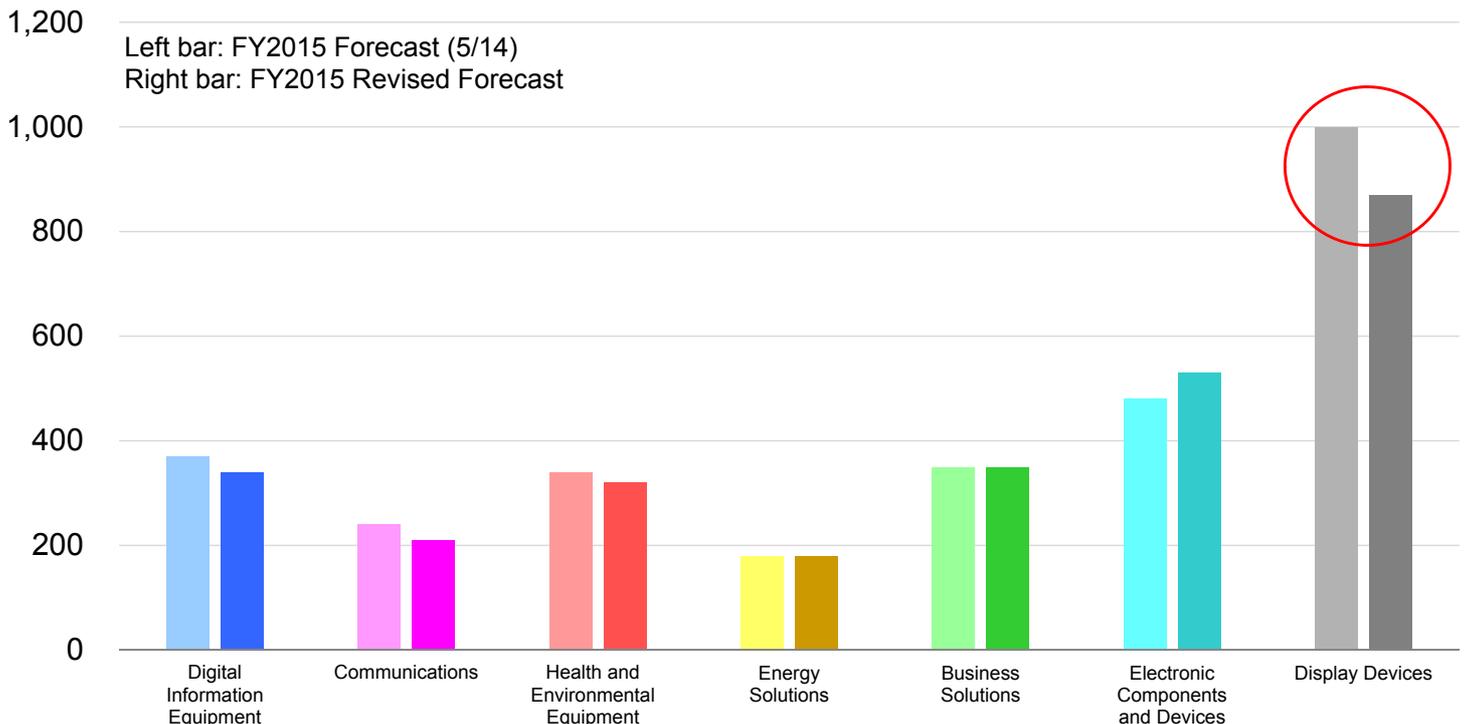
	FY2015				Forecast Difference (5/14)	FY2015
	1H Results	2H Forecast	Fiscal Year Forecast	Change (Y on Y)		Fiscal Year Forecast (5/14)
Digital Information Equipment	167.3	172.6	340.0	-18.6%	-30.0	370.0
Communications	117.6	92.3	210.0	-15.9%	-30.0	240.0
Health and Environmental Equipment	150.5	169.4	320.0	+1.6%	-20.0	340.0
Consumer Electronics	435.5	434.4	870.0	-11.4%	-80.0	950.0
Energy Solutions	78.7	101.2	180.0	-33.5%	0.0	180.0
Business Solutions	172.3	177.6	350.0	+1.9%	0.0	350.0
Product Business	686.6	713.3	1,400.0	-12.3%	-80.0	1,480.0
Electronic Components and Devices	243.2	286.7	530.0	+20.1%	+50.0	480.0
Display Devices	391.1	478.8	870.0	-4.1%	-130.0	1,000.0
Device Business	634.4	765.5	1,400.0	+3.8%	-80.0	1,480.0
Subtotal	1,321.0	1,478.9	2,800.0	-4.9%	-160.0	2,960.0
Adjustments	-41.3	-58.6	-100.0	-	+60.0	-160.0
Total	1,279.6	1,420.3	2,700.0	-3.1%	-100.0	2,800.0

*Sales of each product group include internal sales between segments (Product Business / Device Business)



Sales Forecast by Product Group

(Billions of Yen)



*Sales of each product group include internal sales between segments (Product Business / Device Business)



Operating Income Forecast by Product Group

(Billions of Yen)

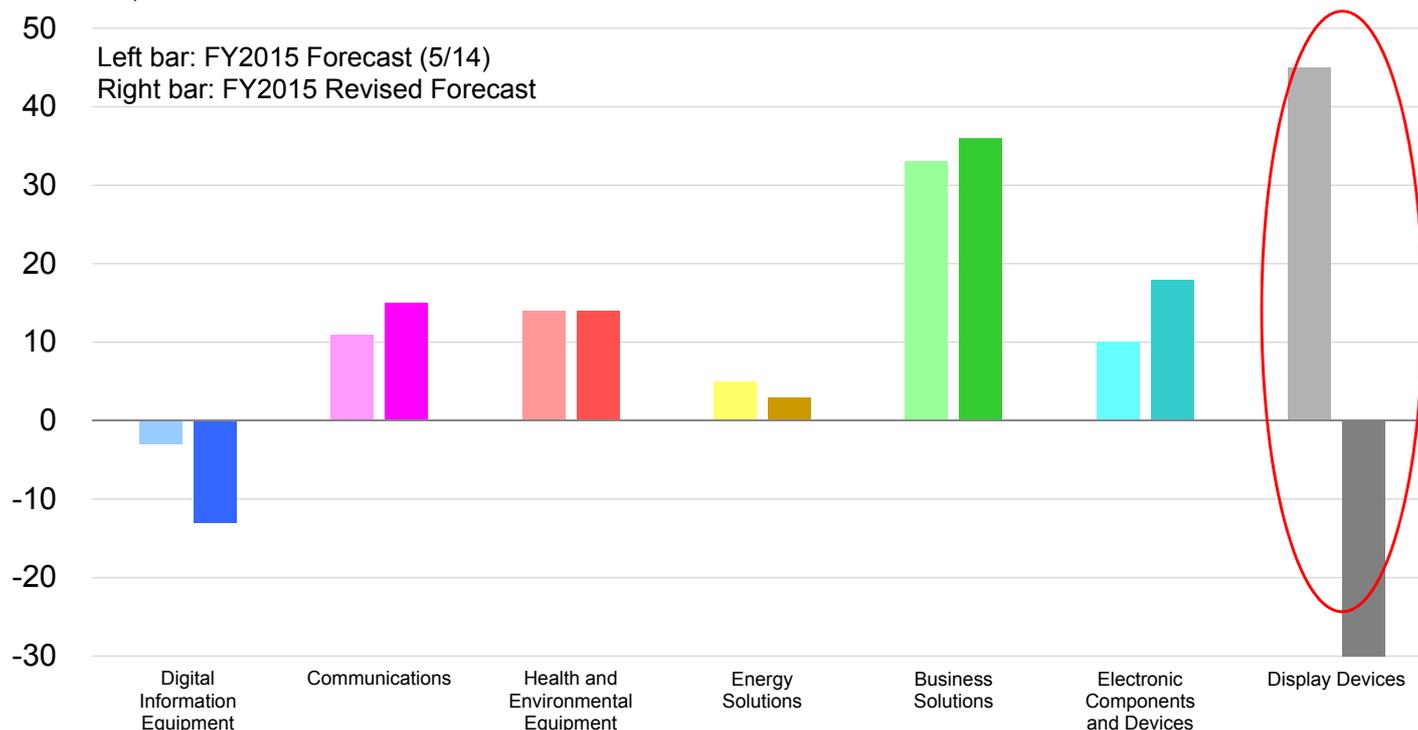
	FY2015				Forecast difference (5/14)	FY2015
	1H Results	2H Forecast	Fiscal Year Forecast	Change (Y on Y)		Fiscal Year Forecast (5/14)
Digital Information Equipment	-15.0 (-9.0%)	2.0 (1.2%)	-13.0 (-3.8%)	-	-10.0	-3.0 (-0.8%)
Communications	10.5 (8.9%)	4.4 (4.9%)	15.0 (7.1%)	-4.8%	+4.0	11.0 (4.6%)
Health and Environmental Equipment	2.5 (1.7%)	11.4 (6.8%)	14.0 (4.4%)	-12.1%	0.0	14.0 (4.1%)
Consumer Electronics	-1.9 (-0.5%)	17.9 (4.1%)	16.0 (1.8%)	-16.2%	-6.0	22.0 (2.3%)
Energy Solutions	-2.6 (-3.4%)	5.6 (5.6%)	3.0 (1.7%)	-	-2.0	5.0 (2.8%)
Business Solutions	16.7 (9.7%)	19.2 (10.8%)	36.0 (10.3%)	+15.0%	+3.0	33.0 (9.4%)
Product Business	12.1 (1.8%)	42.8 (6.0%)	55.0 (3.9%)	-	-5.0	60.0 (4.1%)
Electronic Components and Devices	8.0 (3.3%)	9.9 (3.5%)	18.0 (3.4%)	26.6 -fold	+8.0	10.0 (2.1%)
Display Devices	-26.4 (-6.8%)	-3.5 (-0.7%)	-30.0 (-3.4%)	-	-75.0	45.0 (4.5%)
Device Business	-18.4 (-2.9%)	6.4 (0.8%)	-12.0 (-0.9%)	-	-67.0	55.0 (3.7%)
Subtotal	-6.3 (-0.5%)	49.3 (3.3%)	43.0 (1.5%)	-	-72.0	115.0 (3.9%)
Adjustments	-18.8	-14.1	-33.0	-	+2.0	-35.0
Total	-25.1 (-2.0%)	35.1 (2.5%)	10.0 (0.4%)	-	-70.0	80.0 (2.9%)

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*Figures within parentheses indicate operating margin. 17

Operating Income Forecast by Product Group

(Billions of Yen)

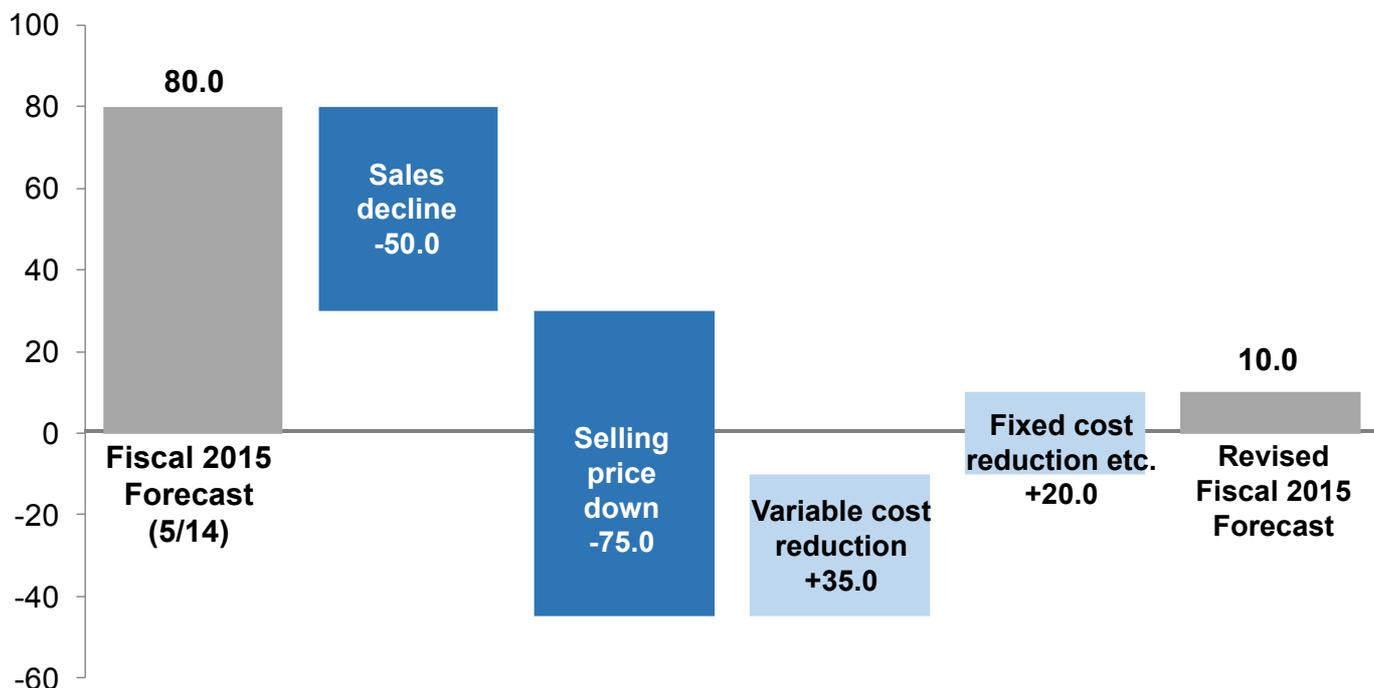


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Analysis of Difference in Operating Income for Fiscal 2015 (May 14 Forecast vs. Revised Forecast)

(Billions of Yen)



III. Information by Product Group

Introduction to Virtual Company System and Vision

•Effective from October 1, 2015, Sharp has shifted to virtual company system accelerating the expansion speed of each businesses.

Company	Vision	Current Measures & Achievements
Consumer Electronics	Innovation by fusions of technology in Japan and Asia as the main market	<ul style="list-style-type: none"> New products combining AI and IoT (RoBoHoN, "TOMODACHI KADEN " friend appliance concept) Market share expansion of the 4K TV in Japanese market Creating Sharp one-of-a-kind new products (Healsio Hot Cook, S-style*, etc.) <p><i>*new stylish air purifier product</i></p>
Energy Solutions	Shift to local fit solution business	<ul style="list-style-type: none"> Strengthen the foundation of solutions business (development of DC air conditioner, sales expansion of storage batteries) Establishment of a new company to expand EPC business in Thailand Strengthen the residential solar business in Japan (commercialize solar cell module that achieves 19% conversion efficiency—the industry's best in class)
Business Solutions	Utilization of current product line-up and customer basis & Global solution business expansion with proactive investment increase	<ul style="list-style-type: none"> Steady expansion of current businesses (model change of full-color MFPs for first time in three years) Strategic expansion of BIG PAD into the education market (sales to Ritsumeikan University) Robotics business expansion as a key segment (security, concierge, commercial vacuum cleaners, etc.)
Electric Components and Devices	Shift to value-added segment centered by sensing business	<ul style="list-style-type: none"> Steady expansion of camera module business (up 92% over same period last year) Improved competitiveness via shift to high-value-added fields <ul style="list-style-type: none"> –Initiate sales of Sharp's color night-vision camera in high-potential fields –Release of line-up of new sensor products for detecting dust, PM2.5, and environmental factors
Display Devices	Gaining stable customers by utilizing the technology advantage and expansion of high-value-added panels	<ul style="list-style-type: none"> On road to increased sales in the PC field, tapping new major smartphone customers Reduce fluctuating expenses by revamping procurement and by revamping system for design and product promotion to customers Expansion of high-value-added panels (announcement of see-through display, curved Free-Form Display, joint development with U.S. company Kymeta of satellite antennas, etc.)

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Consumer Electronics

(Billions of Yen)

	FY2015						FY2015		
	1H	Change (Y on Y)	2H Forecast	Change (Y on Y)	Fiscal Year Forecast	Change (Y on Y)	5/14 Forecast		
							1H	2H	Fiscal Year
Sales	435.5	-11.9%	434.4	-11.0%	870.0	-11.4%	455.0	495.0	950.0
Digital Information Equipment	167.3	-21.0%	172.6	-16.1%	340.0	-18.6%	170.0	200.0	370.0
Communications	117.6	-1.6%	92.3	-29.1%	210.0	-15.9%	120.0	120.0	240.0
Health and Environmental Equipment	150.5	-7.5%	169.4	+11.3%	320.0	+1.6%	165.0	175.0	340.0
Operating Income (margin)	-1.9 (-0.5%)	-	17.9 (4.1%)	4.7-fold	16.0 (1.8%)	-16.2%	1.0 (0.2%)	21.0 (4.2%)	22.0 (2.3%)
Digital Information Equipment	-15.0	-	2.0	-	-13.0	-	-9.0	6.0	-3.0
Communications	10.5	+46.1%	4.4	-47.5%	15.0	-4.8%	4.0	7.0	11.0
Health and Environmental Equipment	2.5	-67.3%	11.4	+40.3%	14.0	-12.1%	6.0	8.0	14.0

*Sales of each product group include internal sales between segments (Product Business / Device Business)

FY2015 1H Results (Y on Y)	FY2015 Fiscal Year Forecast (Against May 14 Forecast)
<ul style="list-style-type: none"> Sales: 11.9% decrease Operating income: 17.2 billion yen decrease 	<ul style="list-style-type: none"> Sales: Downturn by 80 billion yen Operating income: Downturn by 6 billion yen

Current Measures & Achievements

- New products combining AI and IoT (RoBoHoN, "TOMODACHI KADEN " friend appliance concept)
- Market share expansion of the 4K TV in Japanese market
- Creating Sharp one-of-a-kind new products (Healsio Hot Cook, S-style*, etc.) **new stylish air purifier product*

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(Consumer Electronics) Digital Information Equipment

(Billions of Yen)

	FY2015						FY2015		
	1H	Change (Y on Y)	2H Forecast	Change (Y on Y)	Fiscal Year Forecast	Change (Y on Y)	5/14 Forecast		
							1H	2H	Fiscal Year
Sales	167.3	-21.0%	172.6	-16.1%	340.0	-18.6%	170.0	200.0	370.0
LCD TVs	154.6	-18.2%	155.3	-14.1%	310.0	-8.1%	160.0	180.0	340.0
Operating Income	-15.0	-	2.0	-	-13.0	-	-9.0	6.0	-3.0
(margin)	(-9.0%)		(1.2%)		(-3.8%)		(-5.3%)	(3.0%)	(-0.8%)

*Sales of each product group include internal sales between segments (Product Business / Device Business)

FY2015 1H Results (Y on Y)	FY2015 Fiscal Year Forecast (Against May 14 Forecast)
<ul style="list-style-type: none"> • Sales: 21.0% decrease • Operating income: 15.3 billion yen decrease 	<ul style="list-style-type: none"> • Sales: Downturn by 30 billion yen • Operating Income: Downturn by 10 billion yen

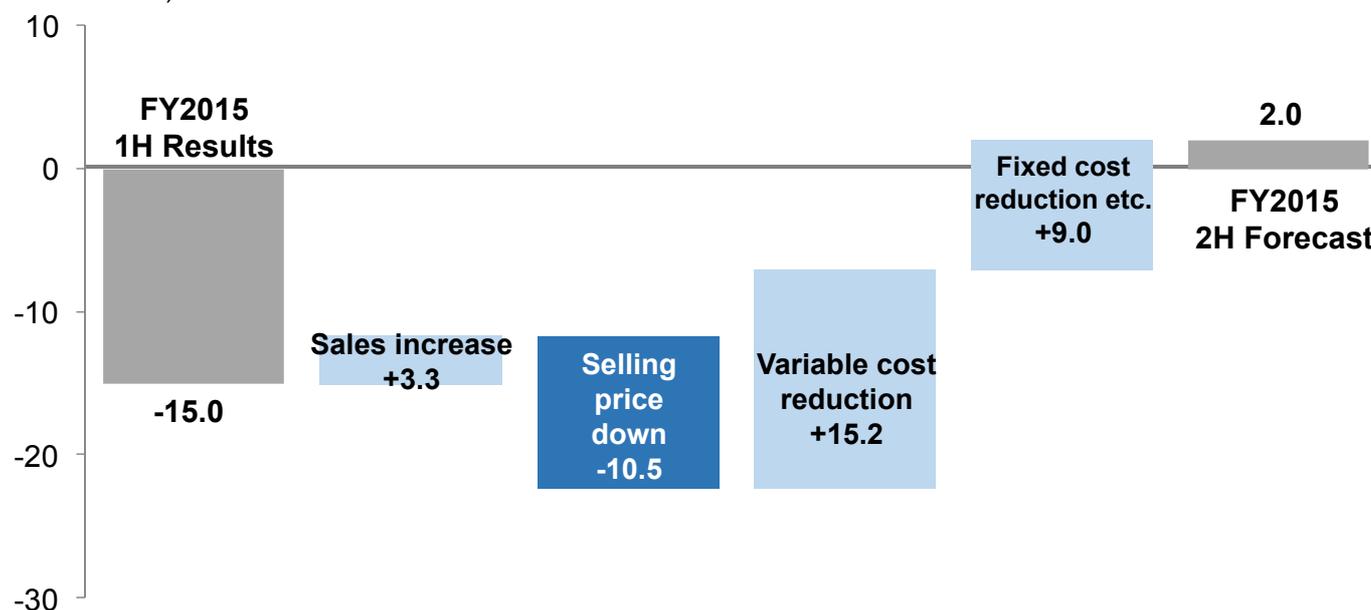
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(Consumer Electronics) Digital Information Equipment

FY2015 2H Analysis of Difference in Operating Income (1H Results and 2H Forecast)

(Billions of Yen)



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(Consumer Electronics) Communications

(Billions of Yen)

	FY2015						FY2015		
	1H	Change (Y on Y)	2H Forecast	Change (Y on Y)	Fiscal Year Forecast	Change (Y on Y)	5/14 Forecast		
							1H	2H	Fiscal Year
Sales	117.6	-1.6%	92.3	-29.1%	210.0	-15.9%	120.0	120.0	240.0
Mobile phones	83.5	-2.8%	76.4	-29.0%	160.0	-17.4%	96.2	98.8	195.0
Operating Income (margin)	10.5 (8.9%)	+46.1%	4.4 (4.9%)	-47.5%	15.0 (7.1%)	-4.8%	4.0 (3.3%)	7.0 (5.8%)	11.0 (4.6%)

*Sales of each product group include internal sales between segments (Product Business / Device Business)

FY2015 1H Results (Y on Y)	FY2015 Fiscal Year Forecast (Against May 14 Forecast)
<ul style="list-style-type: none"> • Sales: 1.6% decrease • Operating income: 46.1% increase 	<ul style="list-style-type: none"> • Sales: Downturn by 30 billion yen • Operating income: Upturn by 4 billion yen

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(Consumer Electronics) Health and Environmental Equipment

(Billions of Yen)

	FY2015						FY2015		
	1H	Change (Y on Y)	2H Forecast	Change (Y on Y)	Fiscal Year Forecast	Change (Y on Y)	5/14 Forecast		
							1H	2H	Fiscal Year
Sales	150.5	-7.5%	169.4	+11.3%	320.0	+1.6%	165.0	175.0	340.0
Operating Income (margin)	2.5 (1.7%)	-67.3%	11.4 (6.8%)	+40.3%	14.0 (4.4%)	-12.1%	6.0 (3.6%)	8.0 (4.6%)	14.0 (4.1%)

*Sales of each product group include internal sales between segments (Product Business / Device Business)

FY2015 1H Results (Y on Y)	FY2015 Fiscal Year Forecast (Against May 14 Forecast)
<ul style="list-style-type: none"> • Sales: 7.5% decrease • Operating income: 67.3% decrease 	<ul style="list-style-type: none"> • Sales: Downturn by 20 billion yen • Operating income: No change

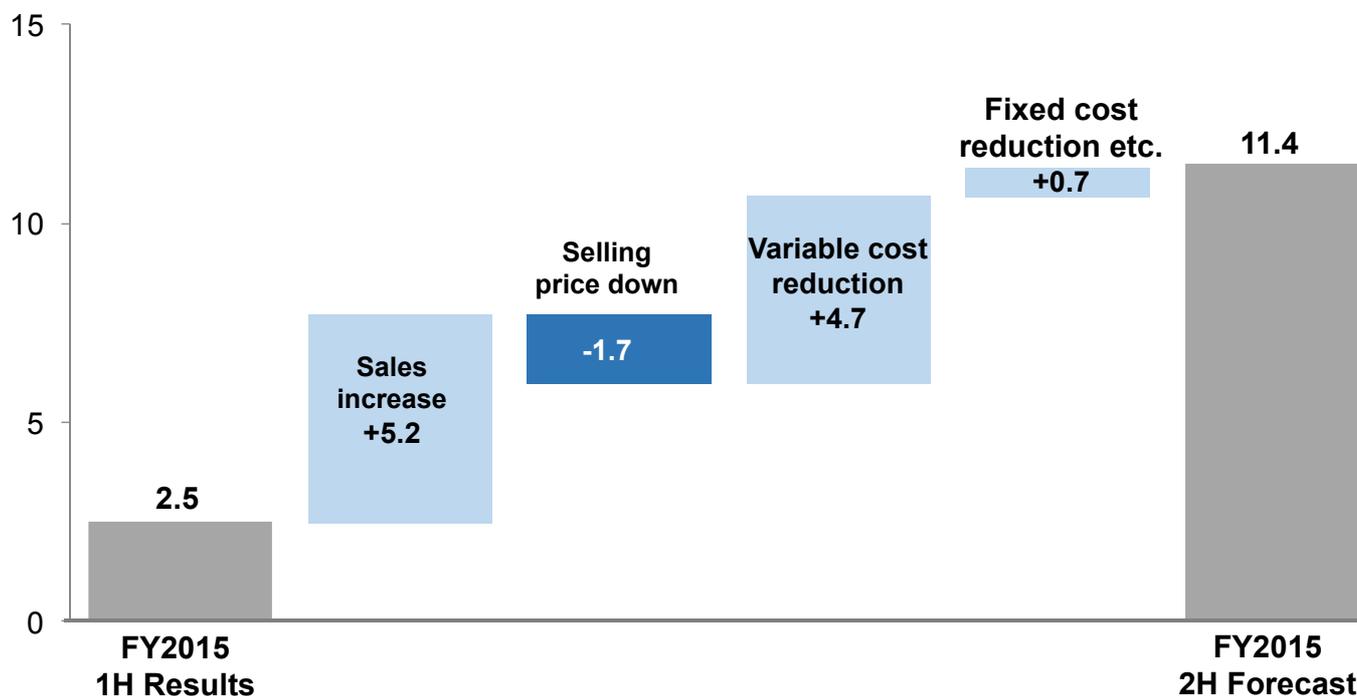
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(Consumer Electronics) Health and Environmental Equipment

FY2015 2H Analysis of Difference in Operating Income (1H Results and 2H Forecast)

(Billions of Yen)



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Energy Solutions

(Billions of Yen)

	FY2015						FY2015		
	1H	Change (Y on Y)	2H Forecast	Change (Y on Y)	Fiscal Year Forecast	Change (Y on Y)	5/14 Forecast		
							1H	2H	Fiscal Year
Sales	78.7	-44.9%	101.2	-20.8%	180.0	-33.5%	80.0	100.0	180.0
Operating Income (margin)	-2.6 (-3.4%)	-	5.6 (5.6%)	-	3.0 (1.7%)	-	1.0 (1.3%)	4.0 (4.0%)	5.0 (2.8%)

*Sales of each product group include internal sales between segments (Product Business / Device Business)

FY2015 1H Results (Y on Y)	FY2015 Fiscal Year Forecast (Against May 14 Forecast)
<ul style="list-style-type: none"> Sales: 44.9% decrease Operating income: 2.3 billion yen decrease 	<ul style="list-style-type: none"> Sales: No change Operating income: Downturn by 2 billion yen

Current Measures & Achievements

- Strengthen the foundation of solutions business (development of DC air conditioner, sales expansion of storage batteries)
- Establishment of a new company to expand EPC business in Thailand
- Strengthen the residential solar business in Japan (commercialize solar cell module that achieves 19% conversion efficiency—the industry's best in class)

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Business Solutions

(Billions of Yen)

	FY2015						FY2015		
	1H	Change (Y on Y)	2H Forecast	Change (Y on Y)	Fiscal Year Forecast	Change (Y on Y)	5/14 Forecast		
							1H	2H	Fiscal Year
Sales	172.3	+3.8%	177.6	+0.2%	350.0	+1.9%	165.0	185.0	350.0
Operating Income (margin)	16.7 (9.7%)	+5.2%	19.2 (10.8%)	+25.2%	36.0 (10.3%)	+15.0%	15.0 (9.1%)	18.0 (9.7%)	33.0 (9.4%)

*Sales of each product group include internal sales between segments (Product Business / Device Business)

FY2015 1H Results (Y on Y)	FY2015 Fiscal Year Forecast (Against May 14 Forecast)
<ul style="list-style-type: none"> • Sales: 3.8% increase • Operating income: 5.2% increase 	<ul style="list-style-type: none"> • Sales: No change • Operating income: Upturn by 3 billion yen

Current Measures & Achievements

- Steady expansion of current businesses (model change of full-color MFPs for first time in three years)
- Strategic expansion of BIG PAD into the education market (sales to Ritsumeikan University)
- Robotics business expansion as a key segment (security, concierge, commercial vacuum cleaners, etc.)

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Electronic Components and Devices

(Billions of Yen)

	FY2015						FY2015		
	1H	Change (Y on Y)	2H Forecast	Change (Y on Y)	Fiscal Year Forecast	Change (Y on Y)	5/14 Forecast		
							1H	2H	Fiscal Year
Sales	243.2	+62.4%	286.7	-1.7%	530.0	+20.1%	200.0	280.0	480.0
Operating Income (margin)	8.0 (3.3%)	-	9.9 (3.5%)	3.2-fold	18.0 (3.4%)	26.6-fold	3.0 (1.5%)	7.0 (2.5%)	10.0 (2.1%)

*Sales of each product group include internal sales between segments (Product Business / Device Business)

FY2015 1H Results (Y on Y)	FY2015 Fiscal Year Forecast (Against May 14 Forecast)
<ul style="list-style-type: none"> • Sales: 62.4% increase • Operating income: 10.4 billion yen increase 	<ul style="list-style-type: none"> • Sales: Upturn by 50 billion yen • Operating income: Upturn by 8 billion yen

Current Measures & Achievements

- Steady expansion of camera module business (up 92% over same period last year)
- Improved competitiveness via shift to high-value-added fields
 - Initiate sales of Sharp's color night-vision camera in high-potential fields
 - Release of line-up of new sensor products for detecting dust, PM2.5, and environmental factors

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Display Devices

(Billions of Yen)

	FY2015						FY2015		
	1H	Change (Y on Y)	2H Forecast	Change (Y on Y)	Fiscal Year Forecast	Change (Y on Y)	5/14 Forecast		
							1H	2H	Fiscal Year
Sales	391.1	-15.1%	478.8	+7.3%	870.0	-4.1%	480.0	520.0	1,000.0
Operating Income (margin)	-26.4 (-6.8%)	-	-3.5 (-0.7%)	-	-30.0 (-3.4%)	-	8.0 (1.7%)	37.0 (7.1%)	45.0 (4.5%)

*Sales of each product group include internal sales between segments (Product Business / Device Business)

FY2015 1H Results (Y on Y)	FY2015 Fiscal Year Forecast (Against May 14 Forecast)
<ul style="list-style-type: none"> • Sales: 15.1% decrease • Operating income: 47.3 billion yen decrease 	<ul style="list-style-type: none"> • Sales: Downturn by 130 billion yen • Operating income: Downturn by 75 billion yen

Current Measures & Achievements

- On road to increased sales in the PC field, tapping new major smartphone customers
- Reduce fluctuating expenses by revamping procurement and by revamping system for design and product promotion to customers
- Expansion of high-value-added panels (announcement of see-through display, curved Free-Form Display, joint development with U.S. company Kymeta of satellite antennas, etc.)

Display Devices

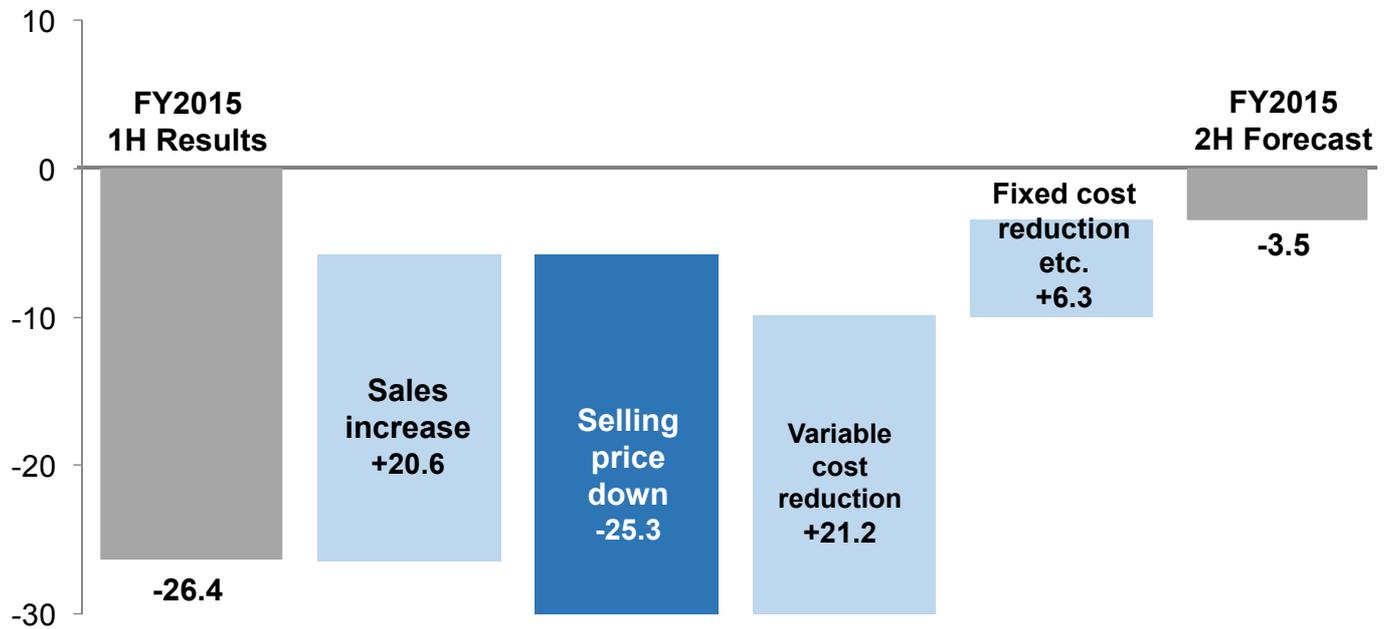
Factors in Discrepancy between Operating Income Target and Results in 1H FY2015 & Measures to Improve Earnings in 2H

	Factors in Discrepancy between Operating Income Target and Results in 1H	Measures to Improve Earnings in 2H
Decrease in sales of Smartphone LCDs	<ul style="list-style-type: none"> • Changes in Chinese smartphone market <ul style="list-style-type: none"> – Delay in response towards the deceleration of growth and intensifying price competition 	<ul style="list-style-type: none"> • Break away from omnidirectional customer strategy <ul style="list-style-type: none"> – Rearrange customer portfolio by focusing resources on priority customers – Strengthen user support system centered on new local sales company in Shenzhen (dedicated support system for each priority customers) (Developed Number of Models : 1.8 times vs 1H)
	<ul style="list-style-type: none"> • Changes in target customers' market position <ul style="list-style-type: none"> – Failed to foresee the trend shift to mid- to low-end 	<ul style="list-style-type: none"> • Shift to high-value-added areas centered on mid-size displays, such as those for notebook PCs and industrial appliances <ul style="list-style-type: none"> – Enhancing the line-up of high-resolution, narrow-bezel, low-power-consumption models (Mid-size LCDs Sales : 1.6 times vs 1H) (Market share increase for Note PC / Tablets : 1H 14%→2H 25%)
Inadequate product appeal and cost competitiveness	<ul style="list-style-type: none"> • Inability to stay cost competitive amid drastic decreases in selling price led to decrease in share • Delay in support system set up for the launch of in-cell touchscreen business 	<ul style="list-style-type: none"> • Implement thorough structural reforms related to costs across entire supply chain <ul style="list-style-type: none"> – Reduce material costs and processing costs through strategic development and procurement – Implement joint cost-reduction projects with priority users – Strengthen support system for in-cell customers in joint effort with manufacturers of touchscreen controllers (Number of In-cell display equipped models : 4 times vs 1H)

Display Devices

FY2015 2H Analysis of Difference in Operating Income (1H Results and 2H Forecast)

(Billions of Yen)



IV. Supplementary Data

Sales of Main Products

(Billions of Yen)

	FY2014			FY2015			
	1H	2H	Fiscal Year	1H	2H Forecast	Fiscal Year Forecast	Change (Y on Y)
LCD TVs	189.1	180.8	370.0	154.6	155.3	310.0	-16.2%
Unit (million units)	3.60	3.43	7.03	2.99	2.90	5.90	-16.2%
Mobile Phones	85.9	107.6	193.6	83.5	76.4	160.0	-17.4%
Unit (million units)	2.41	3.15	5.56	2.26	1.73	4.00	-28.1%
Refrigerators	47.9	45.6	93.5	48.2	48.7	97.0	+3.7%
Air Conditioners	42.1	21.3	63.5	36.0	27.9	64.0	+0.7%
Copiers / Printers	73.4	78.5	152.0	78.2	81.7	160.0	+5.2%
CCD / CMOS Imagers	103.5	235.5	339.1	198.9	231.0	430.0	+26.8%

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Sales of Main Products by Quarter

(Billions of Yen)

	FY2014				FY2015	
	1Q	2Q	3Q	4Q	1Q	2Q
LCD TVs	85.7	103.3	104.3	76.5	64.1	90.5
Unit (million units)	1.73	1.86	1.74	1.68	1.41	1.58
Mobile Phones	49.6	36.2	64.1	43.5	44.1	39.4
Unit (million units)	1.23	1.17	1.79	1.35	1.01	1.25
Refrigerators	23.9	24.0	22.1	23.4	23.0	25.1
Air Conditioners	23.6	18.4	8.0	13.3	20.6	15.3
Copiers / Printers	34.3	39.1	38.2	40.3	37.2	40.9
CCD / CMOS Imagers	38.8	64.7	129.3	106.2	110.8	88.0

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Capital Investment and Depreciation, etc.

(Billions of Yen)

	FY2014			FY2015			
	1H	2H	Fiscal Year	1H	2H Forecast	Fiscal Year Forecast	Change (Y on Y)
Capital Investment	31.2	31.3	62.6	20.9	39.0	60.0	-4.2%
LCDs	12.9	19.0	31.9	8.9	19.0	28.0	-12.4%
Depreciation and Amortization	49.9	52.6	102.6	33.7	46.2	80.0	-22.0%
R&D Expenditures	65.8	75.1	141.0	68.6	71.3	140.0	-0.7%

(Yen)

Exchange Rate	FY2014			FY2015	
	1H	2H	Fiscal Year	1H	2H Forecast
US Dollar	102.05	115.83	108.94	120.80	120.00
Euro	137.41	137.14	137.28	133.57	135.00

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Capital Investment and Depreciation, etc. by Quarter

(Billions of Yen)

	FY2014				FY2015	
	1Q	2Q	3Q	4Q	1Q	2Q
Capital Investment	14.5	16.6	9.3	22.0	9.7	11.1
LCDs	5.7	7.1	4.3	14.7	3.8	5.1
Depreciation and Amortization	24.4	25.5	26.5	26.0	18.0	15.7
R&D Expenditures	34.4	31.4	38.1	37.0	36.3	32.3

(Yen)

Exchange Rate	FY2014				FY2015	
	1Q	2Q	3Q	4Q	1Q	2Q
US Dollar	101.16	102.93	113.55	118.10	120.37	121.24
Euro	138.56	136.26	141.59	132.68	132.66	134.48

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Overseas Sales by Region

Top: Sales (Billions of yen)
Bottom : Composition ratio (%)

	FY2014			FY2015
	1H	2H	Fiscal Year	1H
The Americas	165.6 19.9%	155.2 15.8%	320.9 17.7%	160.0 18.0%
Europe	71.4 8.6%	71.0 7.2%	142.5 7.8%	69.9 7.8%
China	487.8 58.6%	653.0 66.3%	1,140.8 62.8%	554.3 62.2%
Other	107.7 12.9%	105.6 10.7%	213.4 11.7%	106.4 12.0%
Total	832.7 100.0%	985.1 100.0%	1,817.8 100.0%	890.7 100.0%