

SHARP

Consolidated Financial Results for the First Quarter Fiscal 2011

- I . Financial Results for the First Quarter**
 - II . Financial Results by Product Group**
 - III. Outline of Main Products and Devices**
 - IV. Financial Results Forecast for Fiscal 2011**
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July 28, 2011

- Results for 1Q were in line with the forecast, although profits declined significantly against the same period last year, mainly due to production adjustment at large-size LCD panel plants.
- Sharp aims to achieve the announced FY2011 forecast by expanding mobile LCD business, where we have a technological edge, and by steadily pursuing the LCD business restructuring.

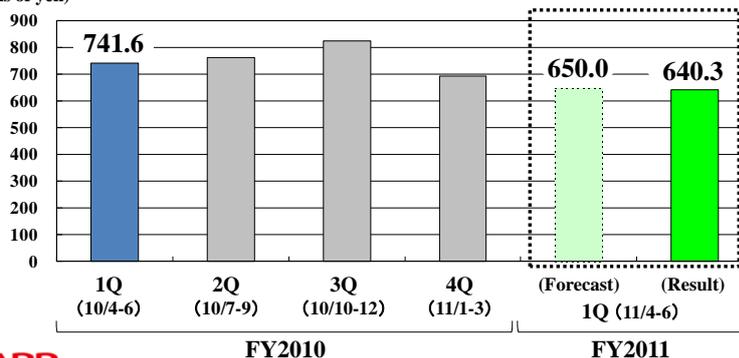
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I . Financial Results for the First Quarter

Net Sales

	FY2010	FY2011	
	1Q	1Q	Change
Net Sales (Billions of yen)	741.6	640.3	-13.7%

(Billions of yen)

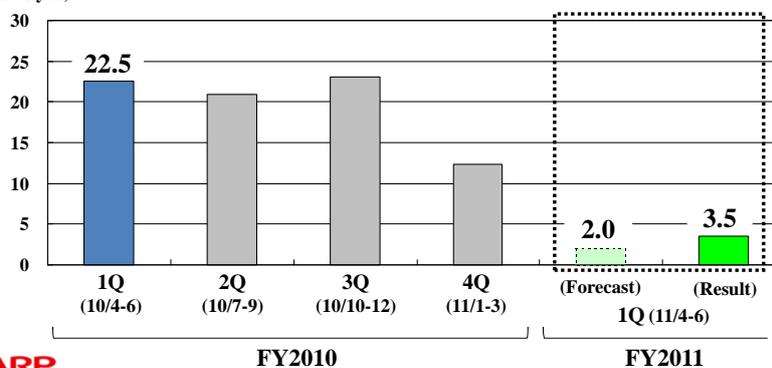


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Operating Income

	FY2010	FY2011	
	1Q	1Q	Change
Operating Income (Billions of yen)	22.5	3.5	-84.4%
Ratio	3.0%	0.6%	

(Billions of yen)

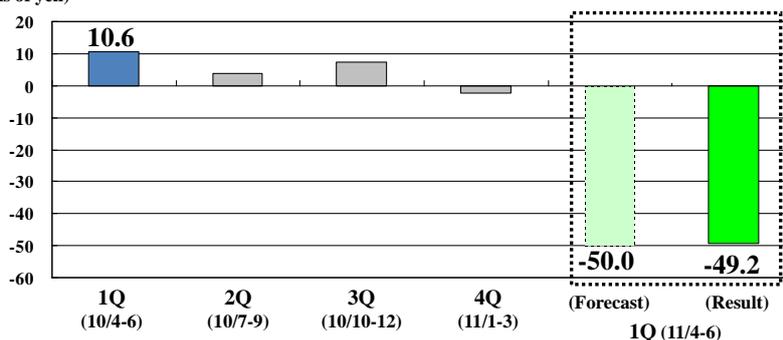


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Net Income

	FY2010	FY2011	
	1Q	1Q	Change
Net Income (Billions of yen)	10.6	-49.2	-
Ratio	1.4%	-7.7%	

(Billions of yen)



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FY2010

FY2011

Financial Results for the First Quarter

(Billions of yen)

	FY2011 1Q		
	Forecast	Result	Change
Net Sales	650.0	640.3	-9.7
Operating Income	2.0	3.5	+1.5
Net Sales	-50.0	-49.2	+0.8

Exchange Rate (Average)

(Yen)

	Forecast (Full Year)	Result (1Q)
U.S. Dollar	83.00	80.75
Euro	118.00	115.90

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II. Financial Results by Product Group

Sales by Product Group

Sales of each product group include internal sales between segments (Consumer/Information Products and Electronic Components).
(Billions of yen)

	FY2010	FY2011	
	1Q	1Q	Change
Audio-Visual and Communication Equipment	349.1	297.6	-14.7%
Health and Environmental Equipment	64.7	74.3	+14.8%
Information Equipment	66.5	66.1	-0.6%
Consumer/Information Products	480.4	438.2	-8.8%
LCDs	261.0	188.0	-28.0%
Solar Cells	57.6	51.3	-11.1%
Other Electronic Devices	73.6	45.5	-38.1%
Electronic Components	392.3	284.8	-27.4%
Sub Total	872.7	723.1	-17.1%
Adjustments	-131.1	-82.7	-
Total	741.6	640.3	-13.7%

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Operating Income by Product Group

(Billions of yen)

	FY2010	FY2011	
	1Q	1Q	Change
Audio-Visual and Communication Equipment	12.3	7.5	-39.2%
Health and Environmental Equipment	5.2	6.7	+26.9%
Information Equipment	4.6	5.8	+25.0%
Consumer/Information Products	22.3	20.0	-10.1%
LCDs	1.7	-4.6	-
Solar Cells	1.0	-3.7	-
Other Electronic Devices	3.5	0.4	-87.1%
Electronic Components	6.3	-7.9	-
Sub Total	28.7	12.1	-57.9%
Adjustments	-6.2	-8.5	-
Total	22.5	3.5	-84.4%

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III. Outline of Main Products and Devices

(Billions of yen)

	FY2010	FY2011	
	1Q	1Q	Change
LCD Color TVs	156.0	154.3	-1.1%
(Millions of units)	2.69	3.29	+22.3%
LCDs *	261.0	188.0	-28.0%
Mobile Phones	133.6	92.5	-30.8%
(Millions of units)	3.34	2.10	-37.1%
Solar Cells *	57.6	51.3	-11.1%
(MW)	258	259	+0.5%

*Including internal sales between segments (Consumer/Information Products and Electronic Components).

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IV. Financial Results Forecast for Fiscal 2011

(Billions of yen)

	Forecast for FY2011					
	Apr. – Sep.		Oct. – Mar.		Apr. – Mar.	
		Change (Y on Y)		Change (Y on Y)		Change (Y on Y)
Net Sales	1,480.0	-1.6%	1,570.0	+3.4%	3,050.0	+0.9%
Operating Income	32.0	-26.4%	65.0	+83.5%	97.0	+22.9%
Net Income	-37.0	-	43.0	+748.3%	6.0	-69.1%

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- (2) Sudden, rapid fluctuations in demand for Sharp's products and services, as well as intense price competition
- (3) Changes in exchange rates (particularly between the yen and the U.S. dollar, the euro and other currencies)
- (4) Regulations such as trade restrictions in other countries
- (5) Litigation and other legal proceedings against Sharp
- (6) Rapid technological changes in products and services, etc.

*Amounts less than 100 million yen shown in this presentation material have been rounded down.

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