



Consolidated Financial Results for the Third Quarter Fiscal 2009

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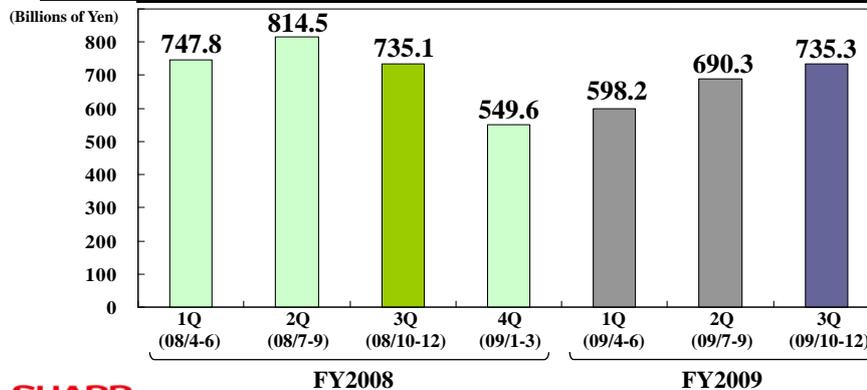
SHARP CORPORATION

February 3, 2010

I . Financial Results for the Third Quarter

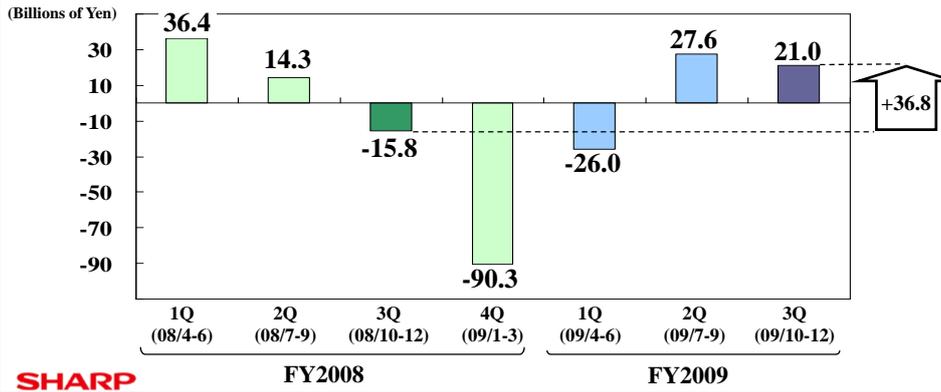
Net Sales

	FY2008	FY2009			
	3Q	2Q	3Q	Change	
				(Q on Q)	(Y on Y)
Net Sales <small>(Billions of Yen)</small>	735.1	690.3	735.3	+6.5%	+0.0%



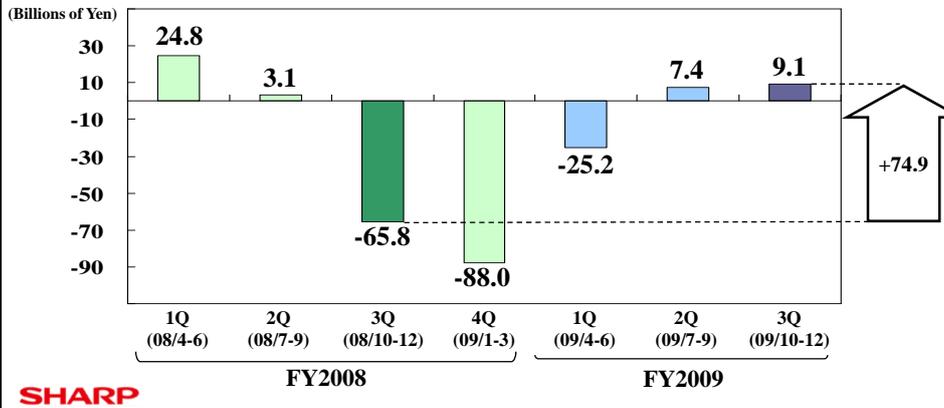
Operating Income

	FY2008		FY2009		
	3Q	2Q	3Q	Change	
				(Q on Q)	(Y on Y)
Operating Income <small>(Billions of Yen)</small>	-15.8	27.6	21.0	-23.9%	+36.8
Ratio	-2.2%	4.0%	2.9%		



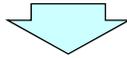
Net Income

	FY2008		FY2009		
	3Q	2Q	3Q	Change	
				(Q on Q)	(Y on Y)
Net Income (Billions of Yen)	-65.8	7.4	9.1	+22.0%	+74.9
Ratio	-9.0%	1.1%	1.2%		



Total Cost Reduction

● Annual cost reduction target*:	200.0 billion yen
➤ Labor cost	45.0 billion yen
➤ Depreciation and amortization	35.0 billion yen
➤ Variable cost	100.0 billion yen



● Apr. - Dec. 2009 reduction in total cost :	179.0 billion yen (progress : 90%)
➤ Labor cost	42.5 billion yen (progress : 94%)
➤ Depreciation and amortization	32.6 billion yen (progress : 93%)
➤ Variable cost	88.1 billion yen (progress : 88%)

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* The cost for start of LCD panel plant operation in Sakai City is not included.

II. Financial Results by Product Group

Sales by Product Group

(Billions of Yen)

	FY2008	FY2009			
		3Q	2Q	3Q	Change
	(Q on Q)				(Y on Y)
Audio-Visual and Communication Equipment	384.5	318.5	381.0	+19.6%	-0.9%
Health and Environmental Equipment	49.0	60.2	67.5	+12.1%	+37.7%
Information Equipment	70.2	69.8	65.5	-6.1%	-6.7%
Consumer/Information Products	503.8	448.7	514.1	+14.6%	+2.1%
LCDs	242.6	222.3	210.2	-5.5%	-13.4%
Solar Cells	37.8	51.4	57.7	+12.2%	+52.6%
Other Electronic Devices	72.4	82.1	77.0	-6.3%	+6.3%
Electronic Components	352.9	355.9	344.9	-3.1%	-2.3%
Sub Total	856.7	804.7	859.1	+6.8%	+0.3%
Elimination	-121.6	-114.3	-123.7	-	-
Total	735.1	690.3	735.3	+6.5%	+0.0%

Sales of each product group include internal sales between segments (Consumer/Information Products and Electronic Components).

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Operating Income by Product Group

(Billions of Yen)

	FY2008	FY2009				
		3Q	2Q	3Q	Change	
	(Q on Q)				(Y on Y)	
Audio-Visual and Communication Equipment	-21.8	3.9	4.9	+25.3%	+26.8	
Health and Environmental Equipment	0.5	4.3	6.7	+54.5%	+6.2	
Information Equipment	2.7	4.3	2.2	-47.6%	-0.4	
Consumer/Information Products	-18.5	12.6	14.0	+10.5%	+32.5	
LCDs	5.5	15.5	1.0	-93.4%	-4.4	
Solar Cells	-3.5	1.1	1.4	+25.3%	+5.0	
Other Electronic Devices	-0.4	2.0	2.0	-2.2%	+2.4	
Electronic Components	1.5	18.7	4.4	-76.1%	+2.9	
Sub Total	-17.0	31.4	18.4	-41.2%	+35.5	
Elimination	1.2	-3.8	2.5	-	+1.3	
Total	-15.8	27.6	21.0	-23.9%	+36.8	

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III. Outline of Main Products and Devices

(Billions of Yen)

	FY2008		FY2009								
	3Q	Change (Y on Y)	2Q	Change (Y on Y)	3Q		Apr. – Dec.	Change (Y on Y)	Full Year (Forecast)	Change (Y on Y)	
					(Q on Q)	(Y on Y)					
LCD Color TVs	204.9	-19.6%	166.9	-17.4%	199.9	+19.8%	-2.4%	506.1	-13.2%	680.0	-6.8%
(Millions of units)	2.89	+11.9%	2.39	-12.3%	3.04	+27.1%	+5.3%	7.44	-3.0%	10.00	-0.0%
LCDs *	242.6	-20.9%	222.3	-30.5%	210.2	-5.5%	-13.4%	608.7	-30.7%	890.0	-15.6%
Mobile phones	115.3	-27.0%	101.9	-0.7%	121.8	+19.6%	+5.6%	348.2	+0.3%	470.0	+7.5%
(Millions of units)	2.50	-30.6%	2.38	-2.1%	2.90	+21.9%	+16.1%	8.02	+1.3%	10.70	+7.9%
Solar Cells *	37.8	+18.1%	51.4	+0.7%	57.7	+12.2%	+52.6%	143.9	+10.0%	200.0	+27.3%
(MW)	107	+28.9%	191	+55.4%	218	+14.4%	+103.7%	545	+64.5%	770	+82.9%

* Including internal sales between segments (Consumer/Information Products and Electronic Components).

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IV. Financial Results Forecast for Fiscal 2009

(Billions of Yen)

	FY2008		FY2009	
		Change (Y on Y)	(Forecast)	Change (Y on Y)
Net Sales	2,847.2	-16.7%	2,750.0	-3.4%
Operating Income	-55.4	-	50.0	-
Net Income	-125.8	-	3.0	-

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Capital Investment / Depreciation and Amortization / R&D Expenditures

(Billions of Yen)

	FY2009			
	Apr. - Dec.	Change (Y on Y)	Full Year (Forecast)	Change (Y on Y)
Capital Investment	182.9	-23.3%	250.0	-4.0%
Depreciation and Amortization	180.2	-10.3%	250.0	-7.9%
R&D Expenditures	129.8	-17.3%	182.0	-6.9%

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Forward-Looking Statements

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- (2) Sudden, rapid fluctuations in demand for Sharp's products and services, as well as intense price competition
- (3) Changes in exchange rates (particularly between the yen and the U.S. dollar, the euro and other currencies)
- (4) Sharp's ability to respond to rapid technological changes and changing consumer preferences with timely and cost-effective introductions of new products and services
- (5) Regulations such as trade restrictions in other countries
- (6) Litigation and other legal proceedings against Sharp

*Amounts less than 100 million yen shown in this presentation material have been rounded down.

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