

SHARP CORPORATION  
SEGMENT INFORMATION

Information by business segment\*

Millions of Yen

	Year Ended March 31, 2007	Year Ended March 31, 2008
Net Sales		
Consumer/Information Products		
Customers	2,058,109	2,285,341
Intersegment	9,431	6,365
Total	2,067,540	2,291,706
Electronic Components		
Customers	1,069,662	1,132,395
Intersegment	492,024	630,490
Total	1,561,686	1,762,885
Elimination	( 501,455 )	( 636,855 )
Consolidated	3,127,771	3,417,736
Operating Income		
Consumer/Information Products	81,705	79,218
Electronic Components	105,519	104,363
Elimination	( 693 )	111
Consolidated	186,531	183,692

\*Note:

1. Segmentation is based on commonality in manufacturing and marketing methods of products.
2. As noted in "Changes in Accounting Methods," starting from this period, tangible fixed assets acquired on and after April 1, 2007 have been depreciated in accordance with the method stipulated in the amended Corporation Tax Law. With this change, for the year ended March 31, 2008, operating income of "Consumer/Information Products" and "Electronic Components" was down 3,096 million yen and 4,138 million yen, respectively.

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SEGMENT INFORMATION

Information by geographic segment\*

Millions of Yen

	Year Ended March 31, 2007	Year Ended March 31, 2008
Net Sales		
Japan		
Customers	1,860,199	1,971,125
Intersegment	909,956	970,510
Total	2,770,155	2,941,635
The Americas		
Customers	526,325	563,501
Intersegment	7,076	14,411
Total	533,401	577,912
Europe		
Customers	490,338	548,242
Intersegment	3,445	4,134
Total	493,783	552,376
China		
Customers	129,449	191,177
Intersegment	394,878	450,354
Total	524,327	641,531
Other		
Customers	121,460	143,691
Intersegment	218,244	236,737
Total	339,704	380,428
Elimination	( 1,533,599 )	( 1,676,146 )
Consolidated	3,127,771	3,417,736
Operating Income		
Japan	163,216	144,502
The Americas	9,533	7,444
Europe	8,129	11,280
China	8,842	9,835
Other	2,116	3,683
Elimination	( 5,305 )	6,948
Consolidated	186,531	183,692

\*Note:

1. Major countries or regions in each geographic segment are as follows.

- (1) The Americas: U.S.A., Canada
- (2) Europe: Germany, U.K., Italy, France, Spain
- (3) Other: Asia, Oceania, Middle East

2. As noted in "Changes in Accounting Methods," starting from this period, tangible fixed assets acquired on and after April 1, 2007 have been depreciated in accordance with the method stipulated in the amended Corporation Tax Law. With this change, for the year ended March 31, 2008, operating income of "Japan" was down 7,234 million yen.

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Overseas sales\*

Millions of Yen

	Year Ended March 31, 2007	Year Ended March 31, 2008
The Americas	582,588	625,841
Europe	523,301	584,252
China	305,895	412,470
Other	189,049	204,426
Total	1,600,833	1,826,989

\*Note:

1. Overseas sales indicate the sales of Sharp Corporation and its consolidated subsidiaries made to customers located in countries or regions outside Japan.
2. Major countries or regions in each geographic segment are as follows.
  - (1) The Americas: U.S.A., Canada, Central and South America
  - (2) Europe: Germany, U.K., Italy, France, Spain
  - (3) Other: Asia, Middle East, Oceania, Africa