

A woman with shoulder-length brown hair, wearing a white long-sleeved shirt and grey trousers, is shown in profile, looking upwards. She is positioned in the lower right quadrant of the frame. The background is a large, abstract graphic consisting of a red shape and a white shape that together form a stylized 'S' or a large arrow pointing right. The red shape is on the left and top, while the white shape is on the right and bottom. The overall image has a clean, modern aesthetic with a soft, out-of-focus background of a city skyline at dusk or dawn.

SHARP

Corporate Profile 2025

Published July 2025

“Make products that others want to imitate”

A passion passed down from our founder

These words, spoken by Sharp founder Tokuji Hayakawa, exemplify his philosophy of contributing to society and winning its trust through the company’s technologies and manufacturing by being the first to make products that meet the needs of a new era. In 1973, Sharp articulated this spirit in the company’s business philosophy and business creed. This spirit has been passed down continuously over the generations, ever since the company’s founding over 110 years ago.

Business Philosophy

We do not seek merely to expand our business volume. Rather, we are dedicated to the use of our unique, innovative technology to contribute to the culture, benefits, and welfare of people throughout the world.

It is the intention of our corporation to grow hand-in-hand with our employees, encouraging and aiding them to reach their full potential, and improve their standard of living.

Our future prosperity is directly linked to the prosperity of our customers, dealers, and shareholders... indeed, the entire Sharp family.

Business Creed

Sharp Corporation is dedicated to two principal ideals:

“Sincerity and Creativity”

By committing ourselves to these ideals, we can derive genuine satisfaction from our work, while making a meaningful contribution to society.

Sincerity is a virtue fundamental to humanity... always be sincere.

Harmony brings strength... trust each other and work together.

Politeness is a merit... always be courteous and respectful.

Creativity promotes progress... remain constantly aware of the need to innovate and improve.

Courage is the basis of a rewarding life... accept every challenge with a positive attitude.



A Sharp Journey

Product Story

Founding
1912



Tokuji Hayakawa starts out on his own with the Tokubijo snap buckle

Sharp Corporation is a comprehensive electronics manufacturer that got its start in 1912. Founder Tokuji Hayakawa acquired a patent for his invention, the Tokubijo belt buckle, and launched a metalworking shop in Matsui-cho, Honjo-ku, Tokyo.

1915



A pencil that needs no sharpening
Ever-Ready Sharp Pencil **Japan-first**

Tokuji invented a unique thrusting device for a pencil’s lead and inserted it into an attractive and sturdy metallic shaft. It became known as the Ever-Ready Sharp Pencil and then the Sharp Pencil. The name lives on in our company name today.

1925



Enjoying Japanese radio broadcasts on a made-in-Japan radio
Japan’s first crystal radio **Japan-first**

Following the Great Kanto Earthquake of 1923, Tokuji restarted business in Osaka, where he saw a future in the field of radio. In April 1925, he and his associates made history as they succeeded in assembling Japan’s very first crystal radio.

1953



A TV for every household
Japan’s first TV set **Japan-first**

Sharp was able to put Japan’s first TV sets on the market at the end of 1952. The company then proceeded to bring down the cost of TV sets through mass production.

1964



Downsizing the calculator to fit on a desk
All-transistor-diode electronic desktop calculator **World-first**

The world’s first electronic desktop calculator using all-transistor diodes. It became a pioneer of compact calculators that could be used “anytime, anywhere, by anyone,” unlike large-scale computers.

1993



Transforming business from paper-based to digital
Zaurus personal information tool

The Zaurus was a new type of personal information tool that combined all the necessary business features into one. Subsequent models continued to evolve with the addition of various features, creating a whole new market and becoming one of Sharp’s flagship products.

2000



Sending just-taken photos on the spot
Camera-equipped mobile phone **Industry-first**

The first mobile phone in the industry to feature a camera—a 110,000-pixel CMOS imager that allowed users to instantly email photos they take. It was sold through Japanese carrier J-Phone (at the time).



Purifying the air through the power of nature
Air purifiers using Plasmacluster ion technology

Sharp’s proprietary Plasmacluster Ion technology emits natural positive and negative ions via plasma discharge, helping suppress airborne viruses and break down harmful substances like mold. The FU-L40X was the first product to feature this technology.

2001



A TV that can be placed almost anywhere
AQUOS LCD color TV

On January 1, Sharp released AQUOS LCD color TV, the ideal TV for the household of the 21st century. The first AQUOS boasted the industry’s highest brightness of 450 cd/m² and a look created by renowned industrial designer Toshiyuki Kita to add elegance to the home.

2004



For healthy, tasty dishes
Superheated steam oven

Sharp’s innovative AX-HC1 superheated steam oven used a newly developed superheated steam generator to “roast” foods with water. The superheated steam oven won over countless consumers looking for a healthy way to cook.

2016



Making the phone more fun
RoBoHoN mobile robotic phone **World-first**

RoBoHoN was a world-first—a small, easily portable robot-shaped phone. Along with standard functions like phone, email, and camera, RoBoHoN offered a fun and interactive way to access apps and services.

2018



Evolving to meet changing lifestyles
AloT* consumer electronics

We have developed products that are becoming an integral part of people’s lives; examples include refrigerators and cooking appliances whose features include giving suggestions on what to cook, and air conditioners that automatically operate energy efficiently based on weather information.

*AloT is a word coined by Sharp, combining the words AI (artificial intelligence) and IoT (Internet of things).

Carrying on our founder's vision to deliver unique value that only Sharp can offer

“Make products that others want to imitate.” These words, spoken by Sharp’s founder Tokuji Hayakawa, embody our company’s core philosophy of taking on new challenges ahead of others. This statement also reflects Tokuji’s grand vision of the role that Sharp must fulfill. When other companies imitate our innovations, markets expand, competition increases, and technologies evolve—all leading to progress in society.

For over a century, we have upheld our founder’s vision. Under a business creed of “Sincerity and creativity,” we have brought forth numerous innovative products that were the first in the industry, in Japan, and around the world. Through these innovations, we have contributed to making people’s lives better everywhere.

Today, the global community faces various challenges, such as achieving carbon neutrality, addressing medical and nursing care problems, and dealing with labor shortages. And as people’s values become ever more diverse, there is a growing demand for products and services that cater to individual lifestyles and work styles. We will harness cutting-edge technologies like artificial intelligence, next-generation communications, and robotics to keep delivering value and solutions unique to Sharp, focusing on the home and office domains in which we have long excelled. We will boldly venture into rapidly growing new fields of industry, such as EV ecosystems. In this way, we will help improve people’s lives and contribute to a better future for all.

Masahiro Okitsu

President Chief Executive Officer



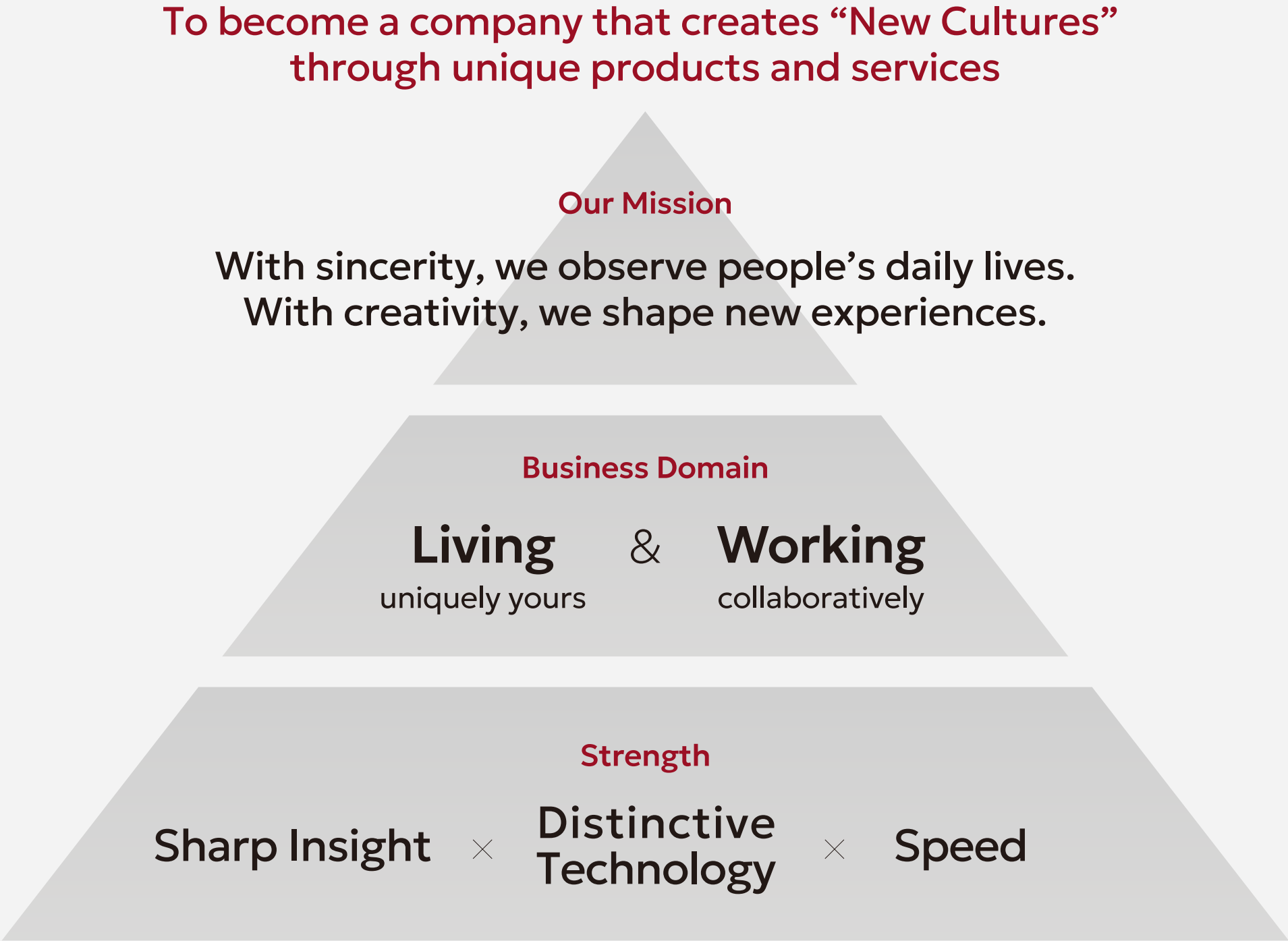
CEO MESSAGE



With sincerity,
we observe people’s daily lives.
With creativity,
we shape new experiences.

This is our new guiding principle, Our Mission. It was formulated in line with Sharp’s business philosophy and business creed, with the aim of instilling in employees companywide the spirit of Sharp’s founding. Going forward, with these words as our shared vision, we will strive to create value—in a way only Sharp can—in our daily operations while remaining committed to our founding spirit, business philosophy, and business creed.

Specifically, we will leverage our three strengths—our keen insight, unique technologies, and speed. Ever since our partnership with Hon Hai, we have particularly focused on speed. Using these strengths, we will continuously offer new experiences that allow people to live in their own way and to work more collaboratively. But we will do more than simply continue to come out with original products and services; we will use these to grow into a company that creates new culture.



Creating a tomorrow that's uniquely yours, exciting and full of joy.

The Smart Life Business Group's vision is to create a tomorrow that's uniquely yours, exciting, and full of joy. It's the basis for Sharp's development of specialty products that offer new experiences through the collaboration of our various businesses covering smart appliances and solutions, TV systems, energy solutions, and sensor devices. We will also come out with original services integral to people's daily lives. Our aim is to bring our worldwide customers value that only we offer and, in the process, expand the Sharp brand globally.

Develop original
products that offer
a new experience

by utilizing distinctive technologies
such as AIoT and generative AI



Deploy unique
services that align
with each person

by utilizing a variety of data



COCORO KITCHEN



COCORO WASH



COCORO AIR



COCORO VISION



COCORO ENERGY



COCORO HOME



Sensor Devices

Smart Life Business Group

SHARP

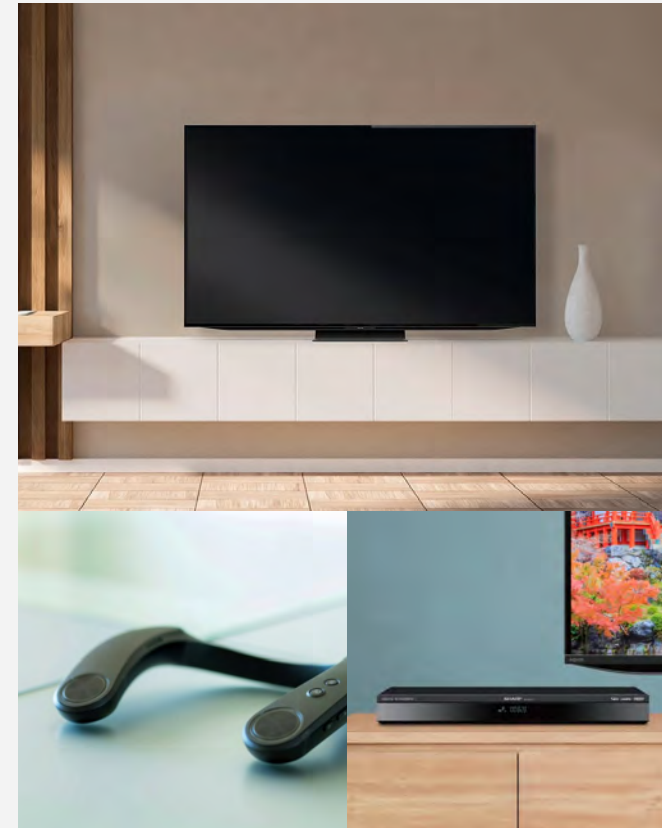
Home appliances, kitchen appliances, air conditioning appliances, beauty and healthcare

We aim to offer completely new value that realizes healthy, comfortable, and improved lifestyles. We will achieve this through the originality and creativity of Sharp technologies such as Plasmacluster air purifying technology, superheated steam technology for healthy cooking, and biomimetics inspired by the natural environment, as well as through new AI services driven by generative AI.



TVs and audio-video

Sharp has over the years come out with a wide range of audio-video products: the AQUOS series renowned for its gorgeous high-resolution images and realistic sound, Blu-ray Disc recorders, and high-quality audio devices. We are working to offer new value that gives visual experiences beyond anything previously through the use of generative AI.



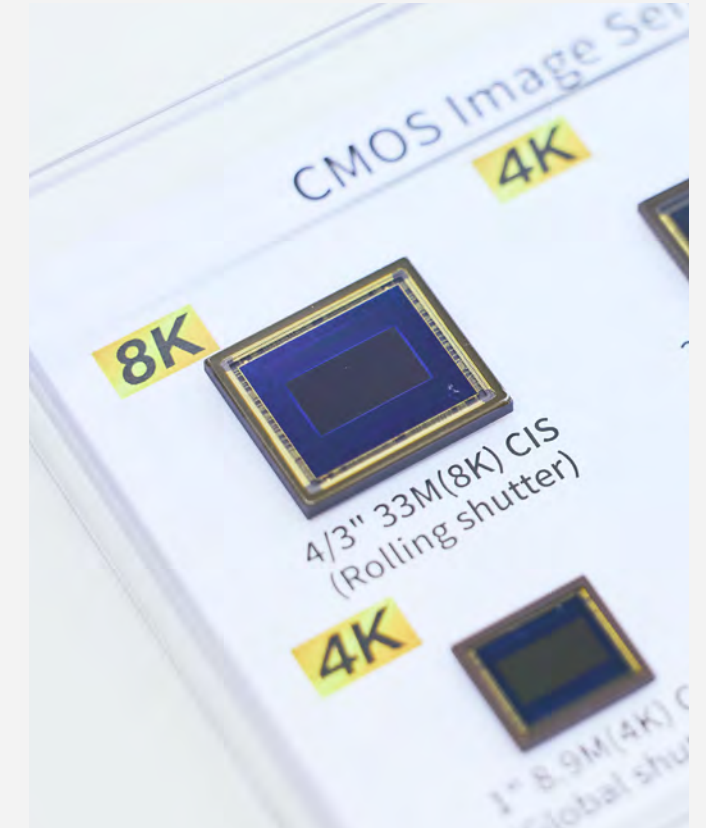
Energy solutions

Sharp utilizes solar power to bring comprehensive solutions encompassing energy creation, energy storage, and energy savings. Through AI-driven energy management, we realize electricity bill reductions by linking with appliances and housing equipment as we work to evolve our services towards achieving carbon neutrality. Sharp's solar cells for outer space applications have garnered a reputation for reliability through their installation on many artificial satellites since 1976.



LSI, imaging sensors, optical sensors/devices, modules

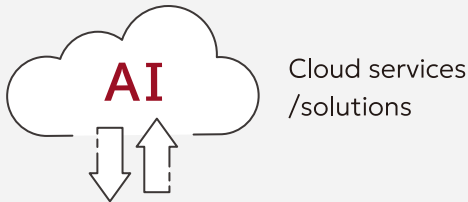
We provide electronic devices such as optical sensors, SoCs, and CMOS Image Sensors. We are stepping up the pace in developing new products and technologies that contribute to the field of robotics and carbon neutrality as we strive to give our customers comprehensive solutions.



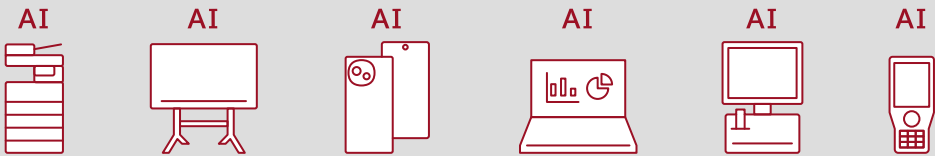
Empowering global collaboration through technology and networks.

The Smart Workplace Business Group’s vision is empowering global collaboration through technology and networks. Linking the businesses of workplace solutions, computing solutions, and mobile communication, and utilizing AI technology and data, we are evolving hardware to create smart products. Through smart business combining these smart products with AI and DX (digital transformation) services, we are boosting worldwide collaborations with the aim of strengthening teams in the workplace.

Smart business including smart products and AI/DX services



Smart products utilizing AI and data



Core technologies such as edge AI, communications, and image analysis

Smart Workplace Business Group

SHARP

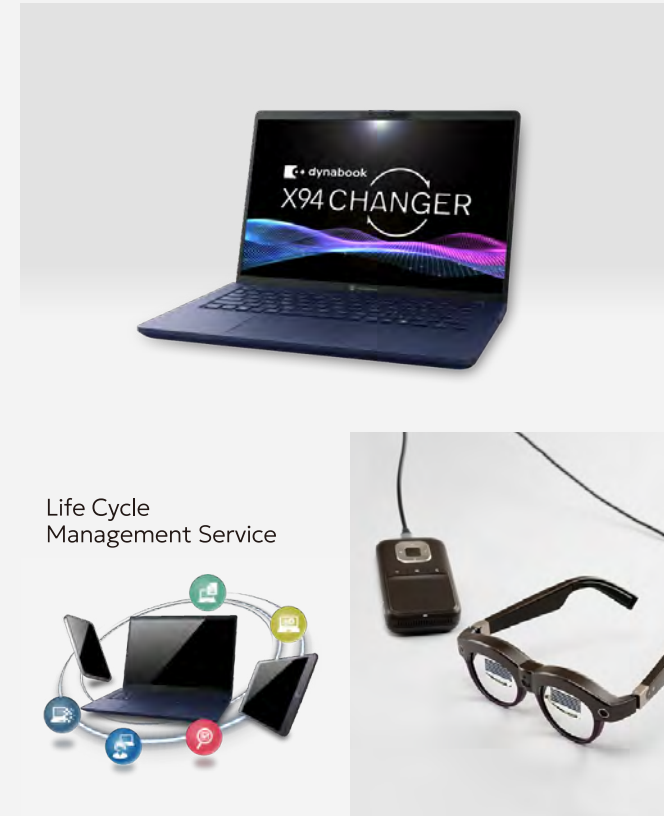
Digital MFPs, commercial displays, POS systems, factory automation, office-related services

Through the development, manufacture, sale, and maintenance of a wide range of equipment in workplaces, be they stores or offices, and by providing new services and added value that meet the changes in society, such as work styles and digitalization, Sharp is helping solve the various business challenges customers face.



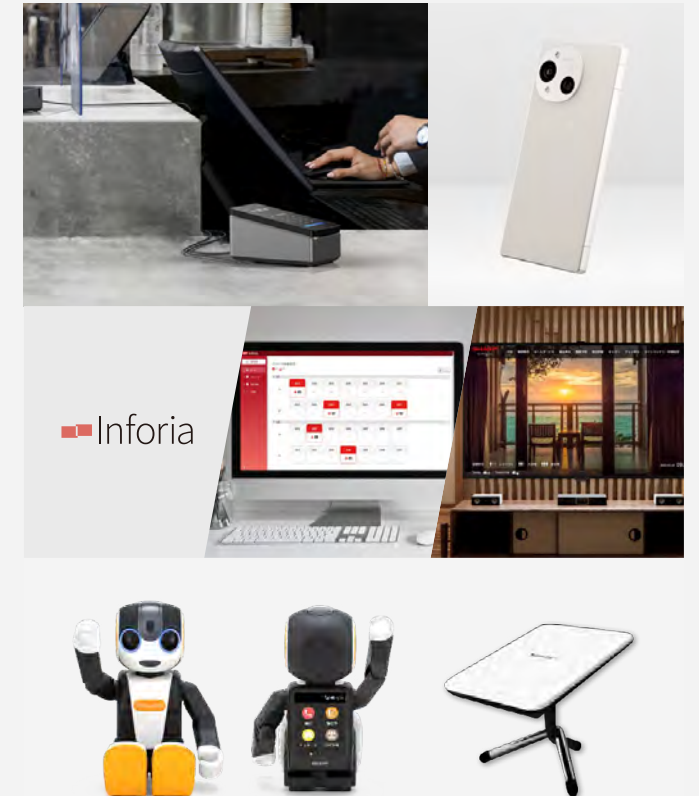
PCs, system solutions, mobile edge computing

Besides developing, manufacturing and selling PCs and mobile edge computing devices, we provide a range of solutions for improving work efficiency and propelling DX so that it can create value and solve customers' problems.



Smartphones, tablets, routers, in-vehicle devices, satellite communications, IoT devices

In addition to business in smartphones, routers, and other mobile communication devices, Sharp serves corporate customers with services and solutions such as remote smartphone management and hotel DX services. New business areas include payment terminals, in-vehicle equipment, and satellite communication.



Display Device



In-vehicle LCDs, mobile/XR LCDs, industry-use LCDs

Sharp meets the demands of worldwide users through the development, manufacture, and sale of cutting-edge displays for a range of applications covering small to large, including smartphones, tablets, PCs, in-vehicle equipment, and monitors. Sharp’s history of LCDs goes back to 1973 when it released the first-ever calculator with a built-in LCD. Since then, our LCDs have contributed to products that make people’s lives better. We will continue to venture into new fields and expand our business domain.



IGZO

IGZO is an oxide semiconductor composed of indium, gallium, zinc, and oxygen and used for the driver circuits of displays. It allows high-performance displays that offer high resolution (for vivid image display), speed (smooth video), and low power consumption. Since becoming the first company in the world in 2012 to mass-produce LCDs using IGZO for driver circuits, we continue to pursue ever-greater performance in a wide range of displays.



Research & Development

Towards new value in both daily living and work, and innovation creation in new industrial domains, we continue to polish core technologies and search for future ones. We are accelerating our initiatives by flexibly using in-house resources and strengthening collaborations with worldwide universities, research institutes, and partner companies.

Main research fields



| Edge AI
Sharp is developing its proprietary AI technology, called CE-LLM*, with sights set on giving users the power of AI at their fingertips. By boosting responsiveness and quality, and utilizing combinations of various AI types, we are giving users a high-quality experience.
※ Communication Edge LLM



| Next-generation communications
Sharp holds more than 8,500 patents for wireless communication standards. In 6G, next-generation Wi-Fi, V2X, satellite communications, and other areas, we work to develop technologies that will be the infrastructure of the DX and AI era.



| Image analysis
We are leveling up the technologies acquired through the development of 8K-related technologies—image analysis, image transmission, audio analysis, high-resolution image measurement, to name a few—and applying them in numerous industries.



| Energy
Towards the realization of carbon neutrality, we conduct development of new technologies related to the creation, storage, and saving of energy. Examples include perovskite solar cells and all-solid-state batteries.



| Quality of Life
We contribute to improved quality of life by developing unique technologies and materials that support people’s lives, whether related to water, air, and food, or health care in general.



| Microphotonics
Using the microphotonics technology we have applied in making LCDs and numerous electronic devices, we develop new technologies such as odor sensing.

+ Searching for future technologies Image coding for machines, robotics, quantum computing applications

Challenges in new industries



| EVs
To meet the needs for in-car comfort and convenience, Sharp is applying the many daily-life devices and their technologies the company has built up over the years in order to realize new types of EVs that are like an extension of the living room.



| Industry digital transformation, robotics
Sharp is deploying new DX solutions in fields such as railway, construction, and infrastructure inspection by making use of technologies that, for example, give robots vision functions with image analysis, control robot movement, seeking for future applications in Physical AI field.

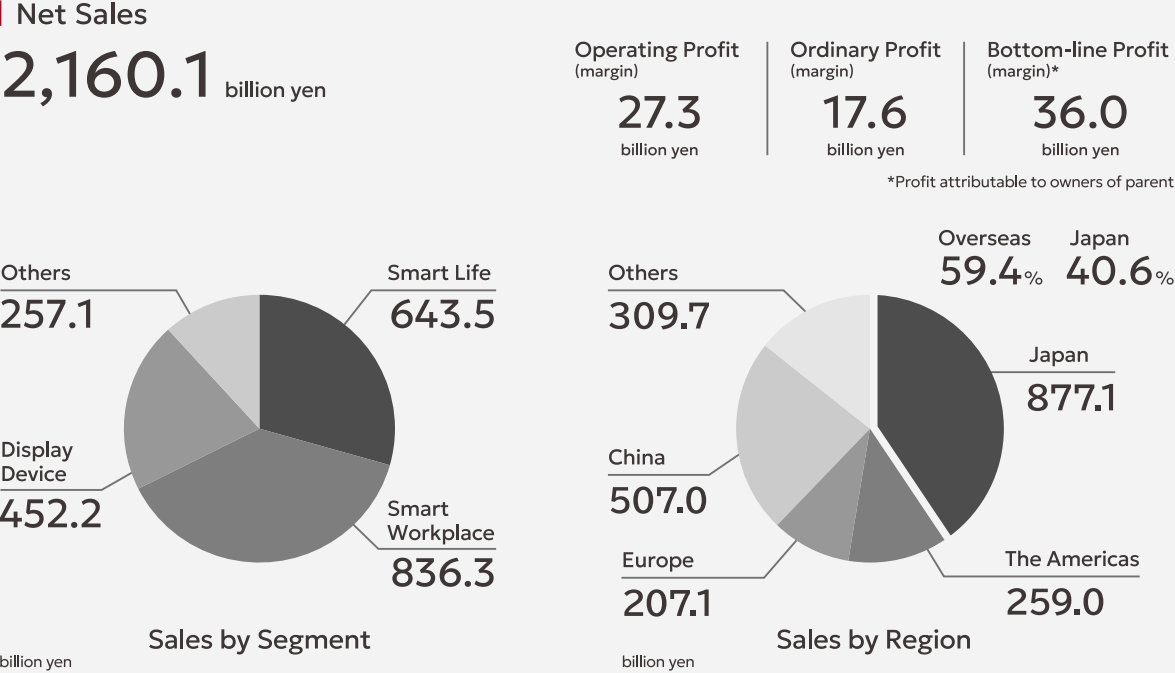
Corporate Overview

Head Office	1 Takumi-cho, Sakai-ku, Sakai City, Osaka 590-8522, Japan
Tel	+81-72-282-1221
Management Representatives	Po-Hsuan Wu, Executive Deputy Chairman Masahiro Okitsu, President Chief Executive Officer
Founding	Founder, Tokuji Hayakawa, was awarded a patent for the "Tokubijo" snap buckle (he was 18 years old at the time). On September 15, 1912, he established a small metalworking shop in Matsui-cho, Honjo, Tokyo.
Incorporation	In May 1935, the structure of the company was modified to become a joint-stock corporation under the name Hayakawa Metal Works Institute Co. (capitalization: 300,000 yen.)
Capital Stock	5 billion yen (as of March 31, 2025)
Sales	2,160,146 million yen (consolidated) 539,722 million yen (unconsolidated) (the Year Ended March 31, 2025)
Employees	Consolidated: 40,123 Japan: 15,761 (Sharp Corporation 5,636 /other Consolidated 10,125) Overseas: 24,362 (Consolidated) (as of March 31, 2025)
Stock exchange listings	Prime Market, Tokyo Stock Exchange
Securities code	6753



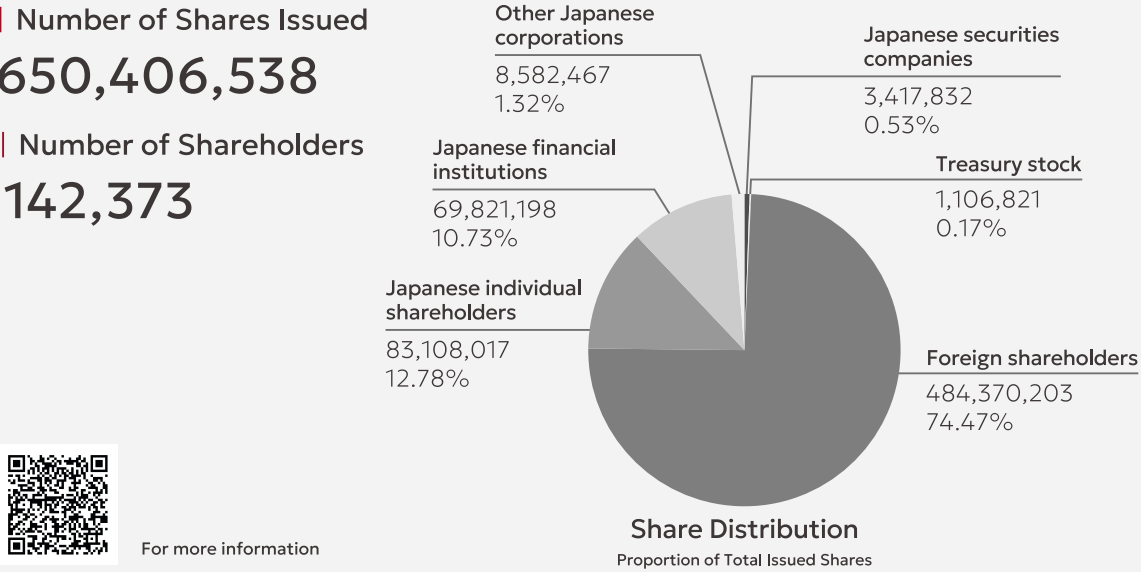
Executives

FY2024 Summary of Consolidated Results



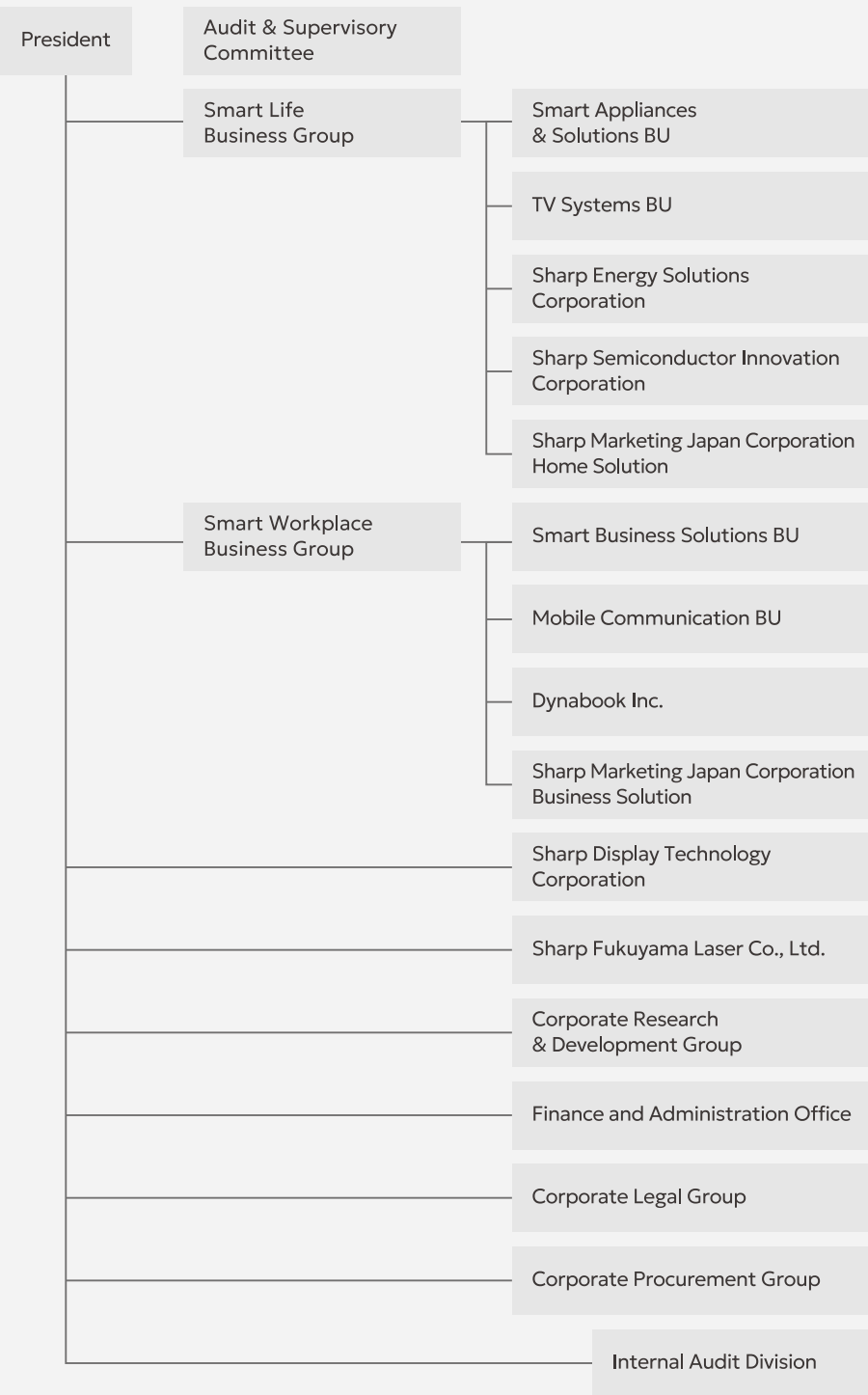
For more information

Shareholders

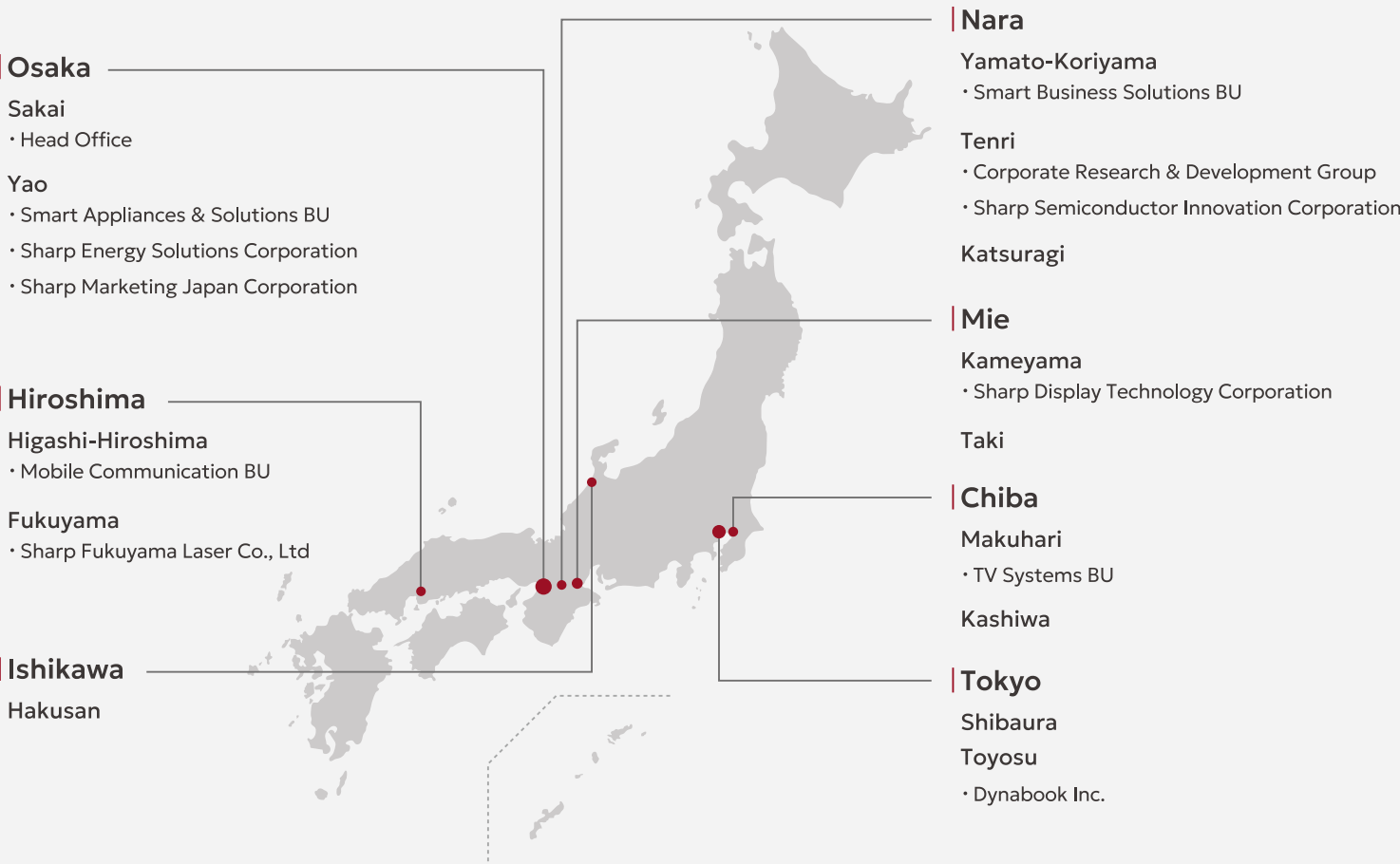


For more information

Organization in Japan



Main Bases, Offices, Business Units, and Subsidiaries in Japan

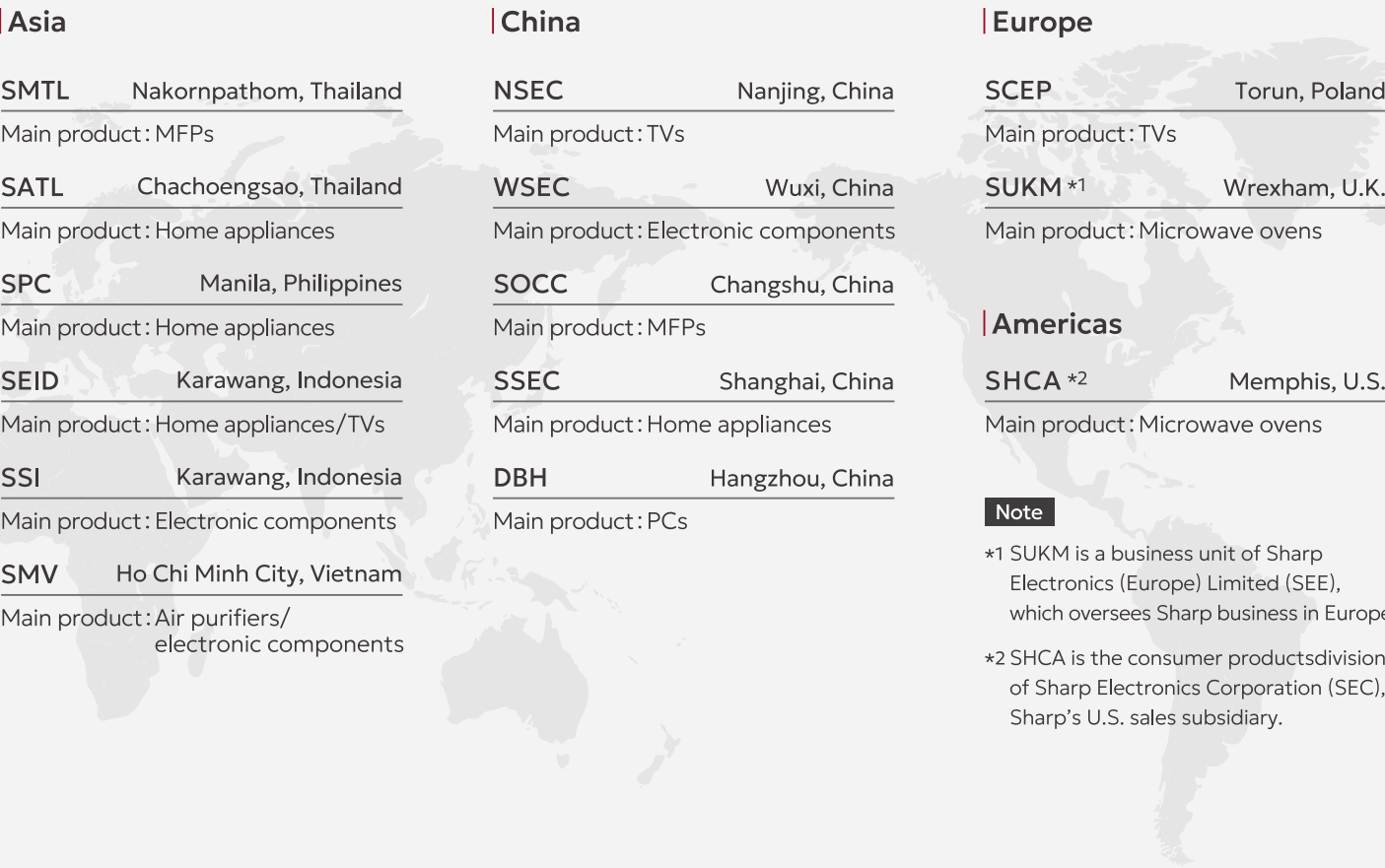


Affiliated Companies(Japan)



Sharp Bases in Japan

Main Overseas Production Bases



Note

*1 SUKM is a business unit of Sharp Electronics (Europe) Limited (SEE), which oversees Sharp business in Europe.

*2 SHCA is the consumer productsdivision of Sharp Electronics Corporation (SEC), Sharp’s U.S. sales subsidiary.



Affiliated Companies(Overseas)